



SOURCING at MAGIC

SOURCING ONLINE

SEPTEMBER 15 - DECEMBER 15, 2020

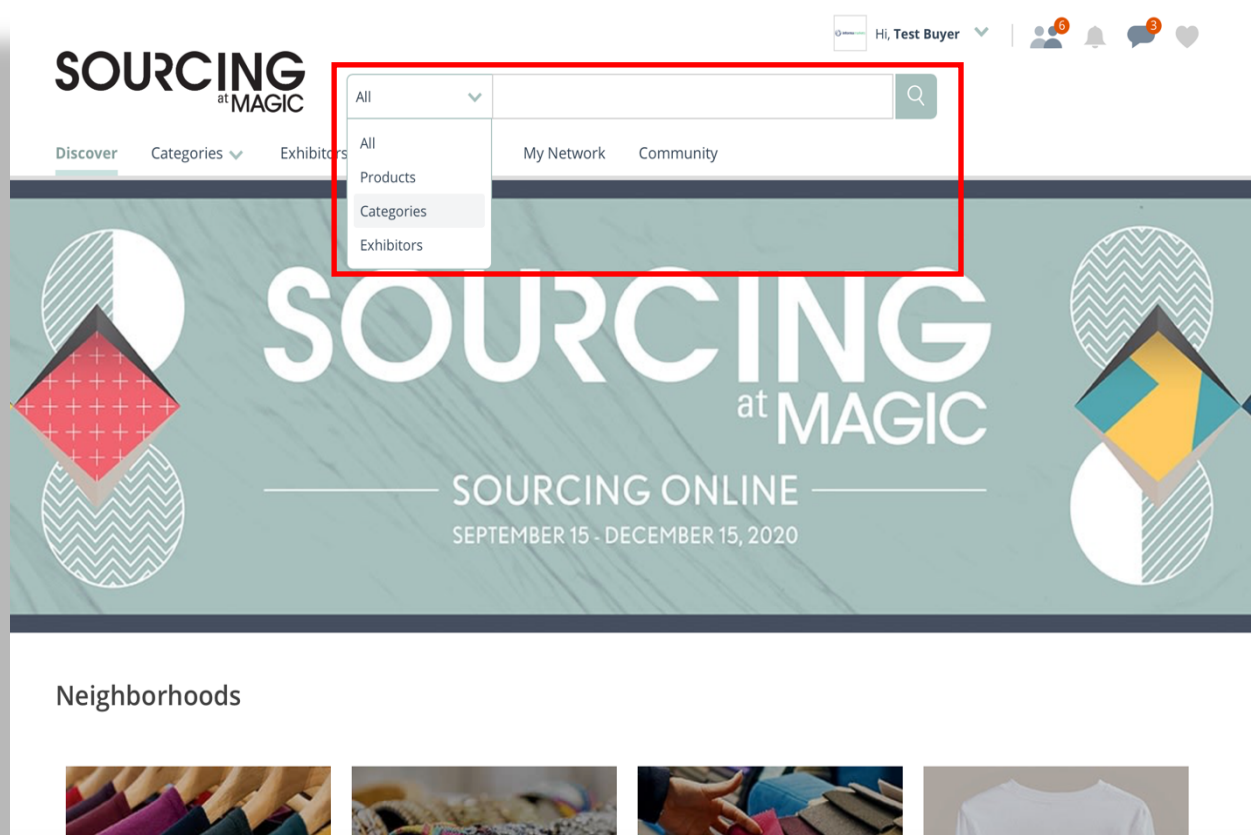
SOURCING ONLINE
BUYER USER MANUAL

SEARCH FOR EXHIBITORS AND PRODUCTS - MAIN MENU

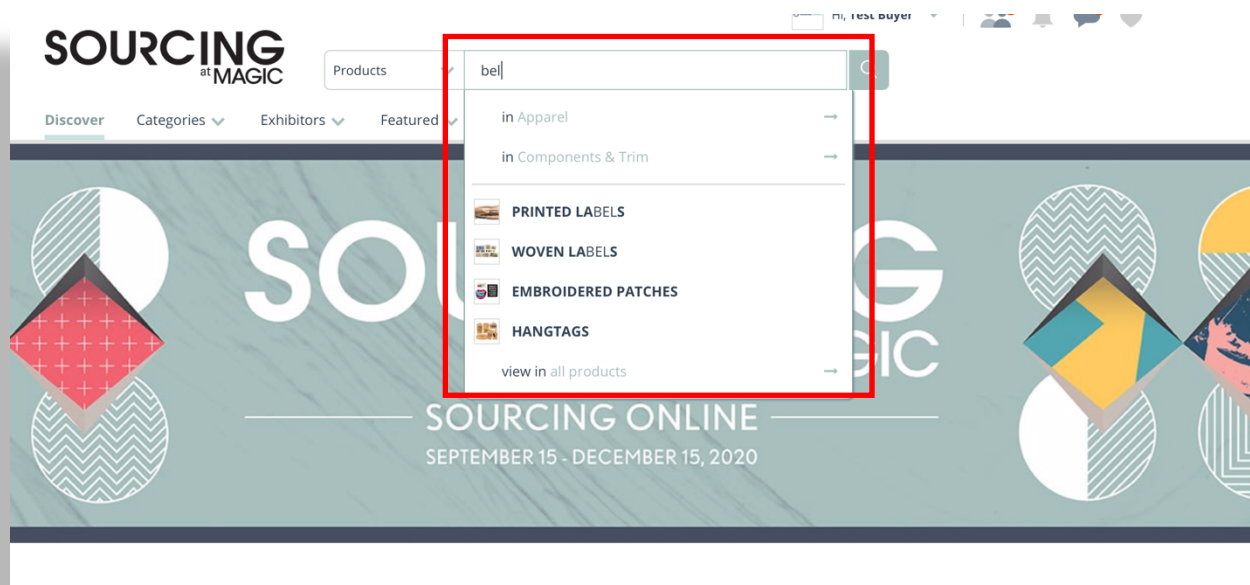
When you participate in the online digital event, you have the option to view and select the products and exhibitors from all over the world. Anyhow you would like to filter and search for the exhibitors who match your criteria. Below are few options in the platform to search for relevant products / exhibitors / categories of product you are looking for.

Option 1: Search via Home Screen

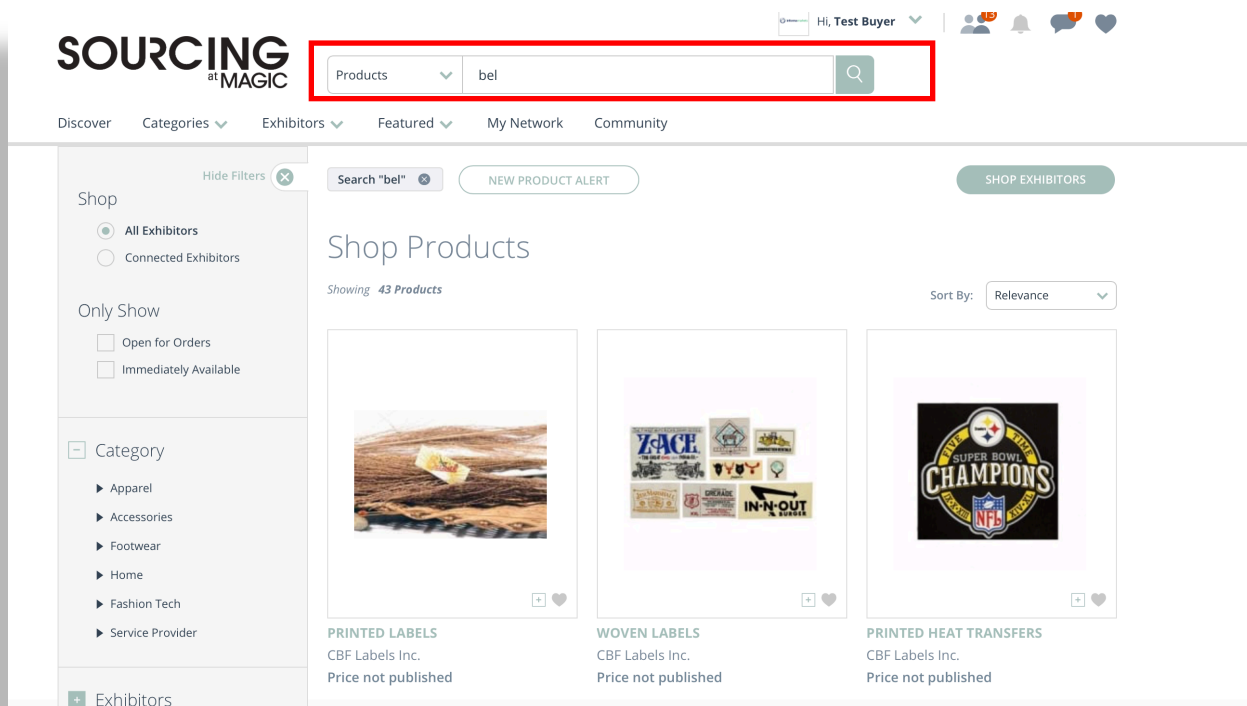
You can search products, product categories, and exhibitors from the home screen itself. Enter the desired exhibitor name, product name or product category you are looking for, and all relevant results will populate in the search box



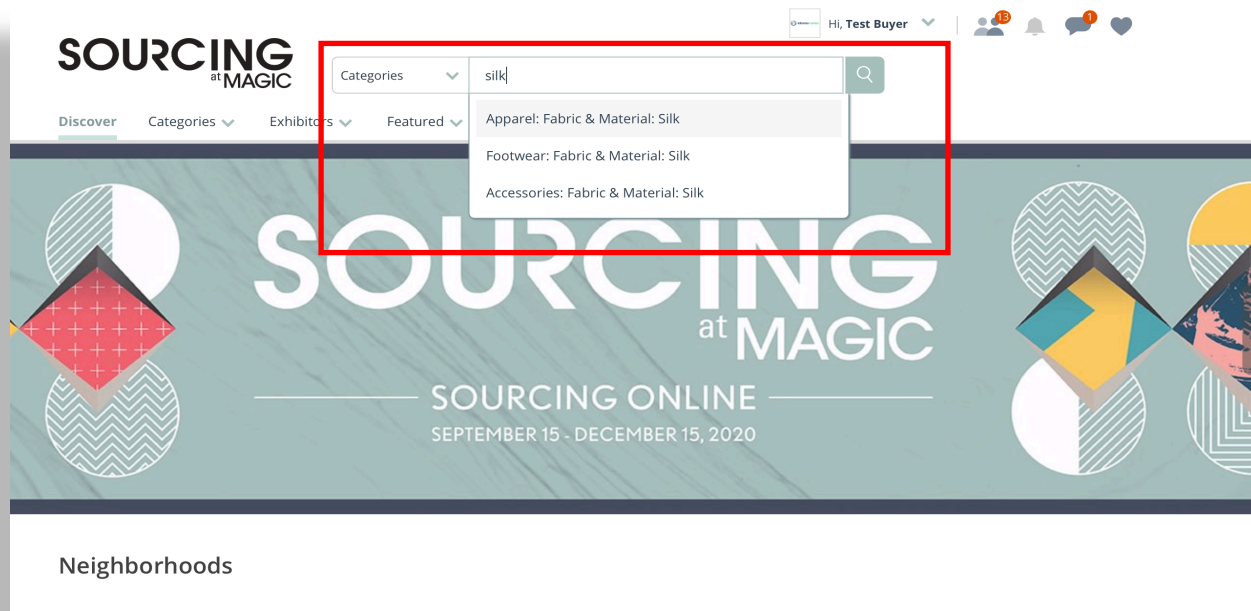
Select the Products option in the filter and enter a product name, all the relevant products containing that name will be displayed in the results drop down. Also, there will be an option to view the search name in all products page / view in a particular categories page



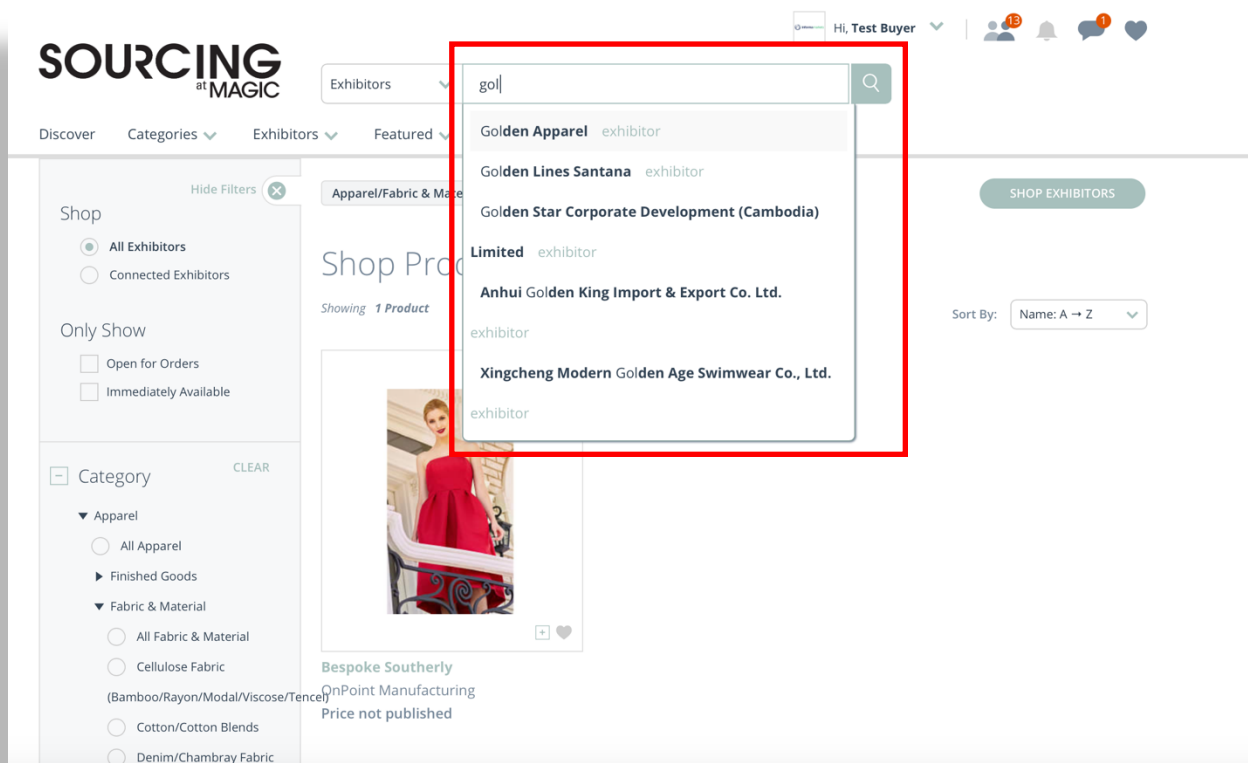
Once you select your option, the relevant product details will be displayed in the search result page.



You can continue this search for Categories / Exhibitors / all three options.



You can search and select individual exhibitors / categories / products as well



This search result will display the individual product page / exhibitor page or categories matching your search result.

The screenshot displays the Sourcing at MAGIC website interface. At the top, the header includes the 'SOURCING at MAGIC' logo, a search bar with 'Exhibitors' selected and 'Golden Apparel' entered, and user navigation links like 'Hi, Test Buyer'. Below the header, a navigation menu lists 'Discover', 'Categories', 'Exhibitors', 'Featured', 'My Network', and 'Community'. The main content area features a large green banner with the 'GA' logo and 'Golden Apparel Exhibitor' text. To the right of the banner are links for 'Showroom' and 'Profile'. Below the banner, there are three circular icons for 'Meeting', 'Message', and 'Connect'. The 'Details' section on the right lists various attributes: Location (aa, Alabama, United States), Product Classification (Apparel, Accessories, Service Provider), Finished Goods (Athletic/Fitness Apparel, Bedroom Textiles, Blouses), Fabric & Material (Basketweave), Components & Trim (Not Applicable), Machinery (Knitting), Digital Solutions (Software), and Services (Not Applicable). The 'Contact' section on the left shows a profile for 'John C' from the 'United States' with a 'Message' button.

SOURCING
at MAGIC

Exhibitors Golden Apparel

Discover Categories Exhibitors Featured My Network Community

GA Golden Apparel Exhibitor

Showroom Profile

Meeting Message Connect

Desc

Contact

John C
United States
Message

Details

Location: aa, Alabama, United States

Product Classification: Apparel, Accessories, Service Provider

Finished Goods: Athletic/Fitness Apparel, Bedroom Textiles, Blouses

Fabric & Material: Basketweave

Components & Trim: Not Applicable

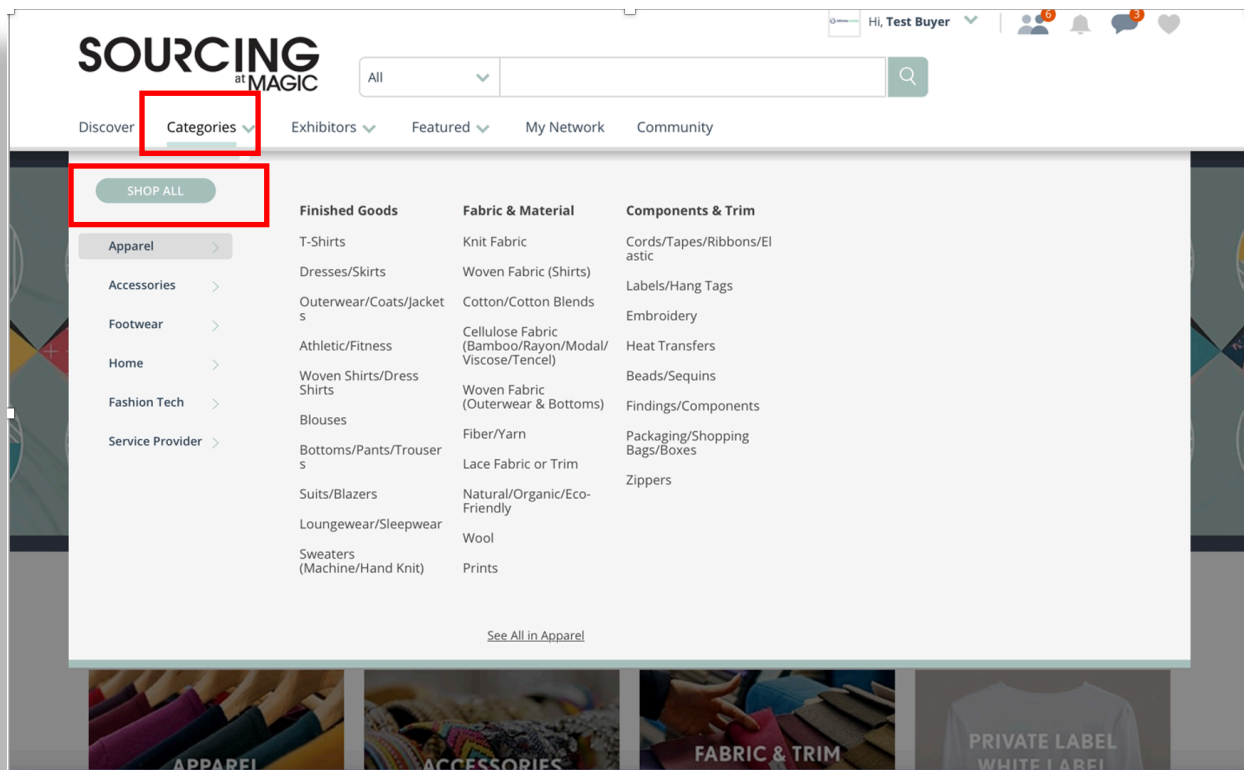
Machinery: Knitting

Digital Solutions: Software

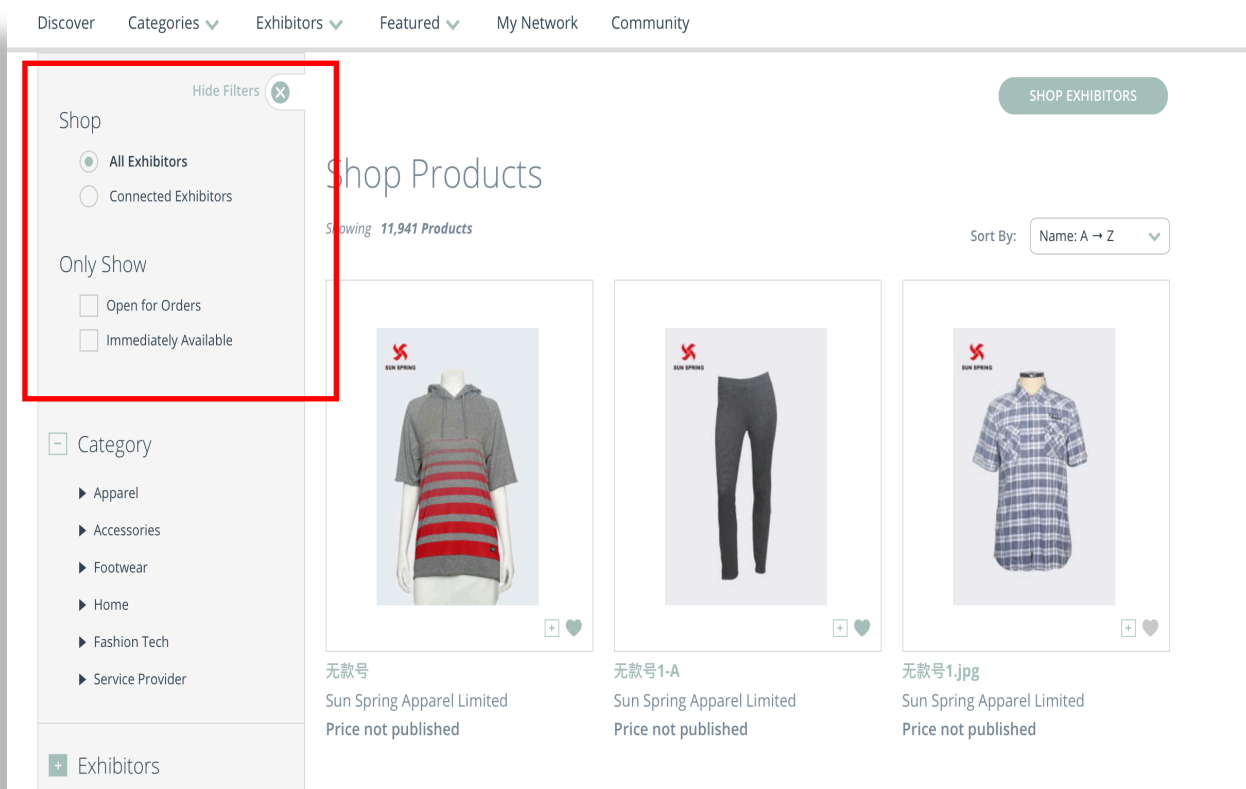
Services: Not Applicable

Option 2: Search by Categories

You can search the categories of the product you are looking for using the Categories option in the main navigation bar. Once you select the Categories menu and click the SHOP ALL button, you will be directed to the Shop All Products page.



Now you can view all the product categories that are offered as part of this online event. You can filter the individual products you want from this page.



When you select a category by expanding the filter and drop downs in the left side bar, you will see the products linked to that category.

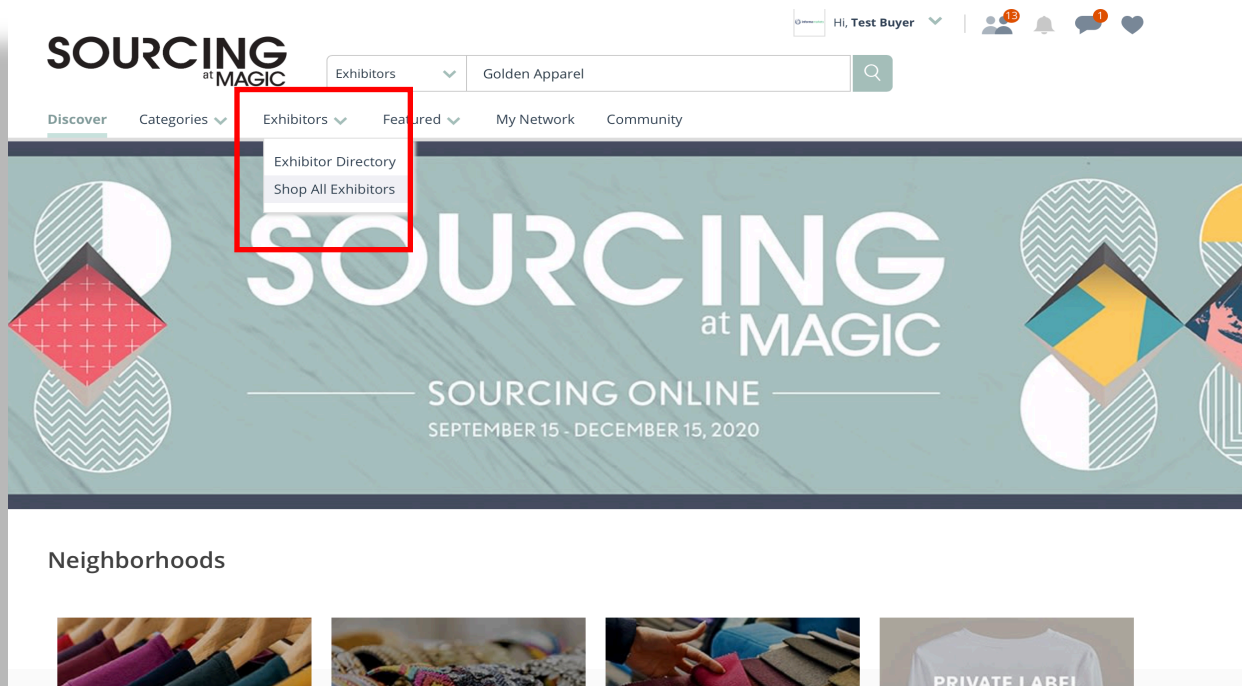
Example: When you select Apparel >> Finished Goods >> Athletic/Fitness then the products matching this category will be displayed.

The screenshot shows the SOURCING at MAGIC interface. At the top, there's a navigation bar with 'Discover', 'Categories', 'Exhibitors', 'Featured', 'My Network', and 'Community'. The 'Categories' dropdown is active, showing a path: 'Apparel/Finished Goods/Athletic/Fitness'. On the left sidebar, under 'Shop', the 'Category' filter is expanded, showing a tree structure: 'Apparel' (selected) > 'Finished Goods' > 'Athletic/Fitness' (selected). The main content area is titled 'Shop Products' and shows 'Showing 305 Products'. Three product cards are displayed: 1. '100% cotton mens solid color gym ...' by Yichun Pluscool Sports Co., Ltd. for \$9.90. 2. '100% wool kids suit' by Qingdao Kutesmart Co., Ltd. for \$59.00 (MSRP \$799.00). 3. '2 Piece Seamless Yoga Sets Women...' by LovelyBabies Apparel CO., LTD. with price not published.

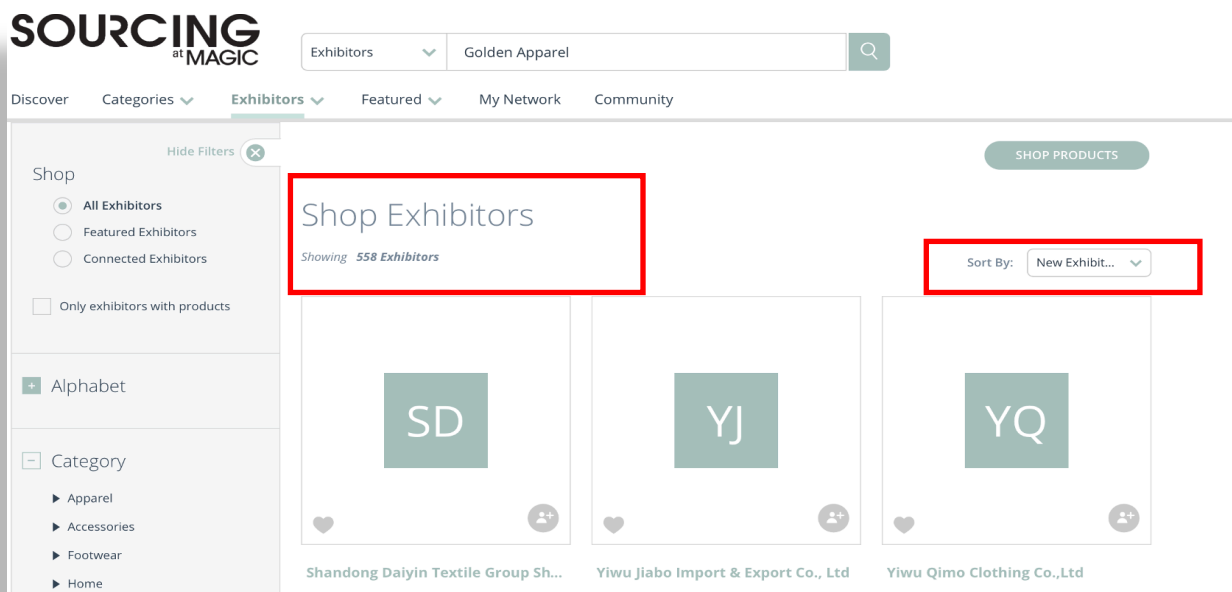
Note: You can select one category at a time in this screen

Option 3: Search by Exhibitor via Shop All Exhibitors

View the full list of exhibitors from the main navigation by clicking Exhibitors >> Shop All Exhibitors.



This will display all exhibitors on the platform, with newly joined exhibitors displayed at the top of the page. You can sort your results by clicking the Sort By option in the right corner to display the exhibitors alphabetically.

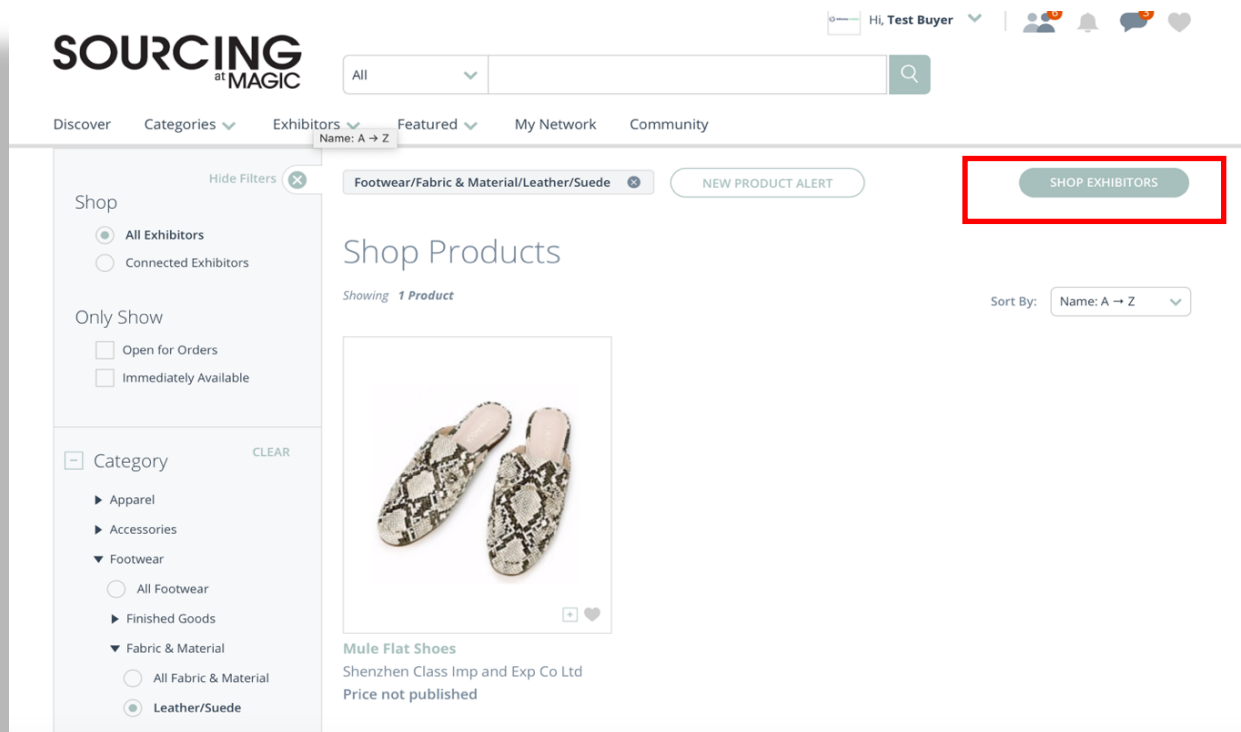


You also have the option of searching for exhibitors based on the product categories they offer.

Example: When you select Apparel >> Finished Goods >> Athletic/Fitness then the exhibitors who provide products matching your selection will be displayed.

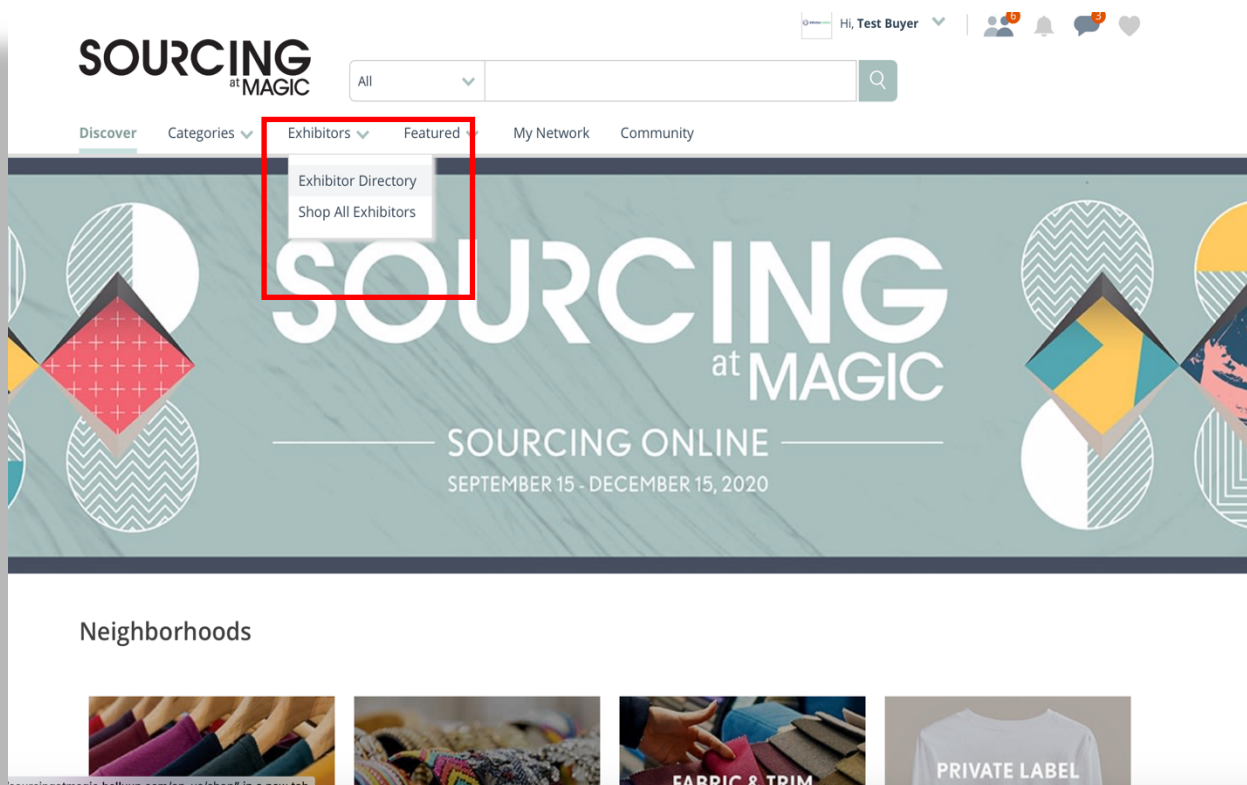
The screenshot shows the Sourcing at MAGIC website interface. The top navigation bar includes 'Discover', 'Categories', 'Exhibitors', 'Featured', 'My Network', and 'Community'. The 'Exhibitors' tab is active. The search bar shows 'Apparel/Finished Goods/Athletic/Fitness'. The left sidebar has a 'Shop' section with filters for 'All Exhibitors', 'Featured Exhibitors', 'Connected Exhibitors', and 'Only exhibitors with products'. Below this is an 'Alphabet' filter. The 'Category' filter is expanded, showing a tree structure: 'Apparel' (selected), 'All Apparel', 'Finished Goods', 'All Finished Goods', 'Athletic/Fitness' (selected), 'Blouses', 'Bottoms/Pants/Trousers', and 'Cashmere'. The main content area is titled 'Shop Exhibitors' and shows 'Showing 22 Exhibitors'. It displays three exhibitor cards: 'Yiwu Passion Import&Export Co., Ltd.', 'Santic (Quanzhou) Sports Co., Ltd', and 'Ningbo Seduno Imp&Exp Co., Ltd'. Each card has a logo, a heart icon, and a plus icon. The 'Santic' card has a red logo with the word 'Santic' in white. The 'Ningbo Seduno' card has a blue logo with the word 'Seduno' and Chinese characters '獅丹努' below it.

If you click SHOP PRODUCTS in the top right corner, the products that you are looking for will be displayed. Click SHOP EXHIBITORS to switch back to the exhibitor view.



Option 4: Search by Exhibitor via Exhibitor Directory

When you select Exhibitor Directory from the Exhibitors menu item in the main navigation bar, all exhibitors in the platform will be displayed.



This directory page offers additional information on each exhibitor, including Product Classification, Minimum Order Quantity, Duty Free, Sustainability, and Country of Origin

SOURCING at MAGIC

Hi, Test Buyer

Discover Categories Exhibitors Featured My Network Community

Exhibitor Directory

Find Exhibitors

Filters

Show: All Exhibitors

Showing 424 Exhibitors

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
Ace Apparel Acc... Hong Kong, CN	apparel, accessories	small (up to 600 pcs)	yes	yes	hk		
ADG Export RS, BR	footwear	medium (601 - 3600 pcs)					
Aeon Garments TN, IN	apparel	medium (601 - 3600 pcs)		yes			
Ahuja Overseas DI, IN	apparel, accessories	large (3601 pcs or more)		yes			

You can send a connection request to exhibitors or add them to My Favorites. You can filter the exhibitors list based on Product Classification, Minimum Order Quantity, Duty Free, Sustainability, and Country of Origin.

The screenshot shows the 'SOURCING at MAGIC' website. The top navigation bar includes 'Discover', 'Categories', 'Exhibitors', 'Featured', 'My Network', and 'Community'. The 'Exhibitors' tab is selected. The main heading is 'Exhibitor Directory'. A search bar 'Find Exhibitors' is on the right. Below the heading, a 'Show: All Exhibitors' dropdown is visible. A red box highlights a filter menu that is open, showing options: 'Product Classification', 'Minimum Order Quantity', 'Duty Free', 'Sustainable Alternatives', and 'Country of Origin'. The main table lists exhibitors with columns: Exhibitor, Product Classification, Minimum Order Quantity, Duty Free, Sustainable Alternatives, Country of Origin, Favorite, and Connected. The first row shows 'Ace Apparel' from Hong Kong, CN, with product classification 'apparel, accessories', minimum order quantity 'small (up to 600 pcs)', and 'yes' for both Duty Free and Sustainable Alternatives. The second row shows 'ADG Export' from RS, BR, with product classification 'footwear', minimum order quantity 'medium (601 - 3600 pcs)', and 'yes' for Sustainable Alternatives. The third row shows 'Aeon Garments' from TN, IN, with product classification 'apparel', minimum order quantity 'medium (601 - 3600 pcs)', and 'yes' for Sustainable Alternatives.

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
Ace Apparel Acc... Hong Kong, CN	apparel, accessories	small (up to 600 pcs)	yes	yes	hk	♥	+
ADG Export RS, BR	footwear	medium (601 - 3600 pcs)		yes		♥	+
Aeon Garments TN, IN	apparel	medium (601 - 3600 pcs)		yes		♥	+

For example, if you select the Country of Origin as United States, then the exhibitors who satisfy this filter criteria will be displayed.

SOURCING
at **MAGIC**

Hi, Test Buyer

Discover Categories ▾ Exhibitors ▾ Featured ▾ My Network Community

Exhibitor Directory

Find Exhibitors

Show: All Exhibitors










FILTERS

Filter: Country of Origin

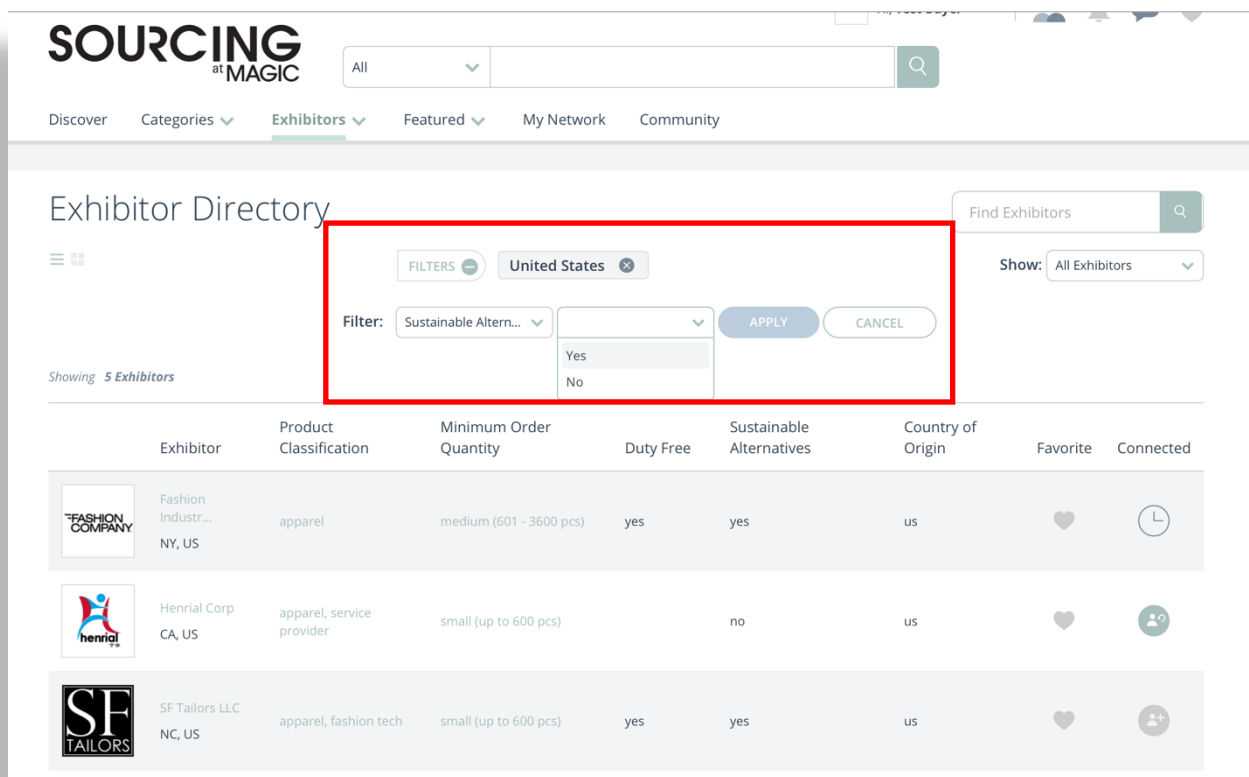
- United States
- Afghanistan
- Aland Islands
- Albania
- Algeria
- American Samoa
- Andorra
- Angola

APPLY CANCEL

Showing 424 Exhibitors

Exhibitor	Product Classification	Minimum Order Quantity	Sustainable Alternatives	Country of Origin	Favorite	Connected
 Ace Apparel Acc... Hong Kong, CN	apparel, accessories	small (up to 600 pcs)	yes	hk		
 ADG Export RS, BR	footwear	medium (601 - 3600 pcs)				
 Aeon Garments TN, IN	apparel	medium (601 - 3600 pcs)	yes			

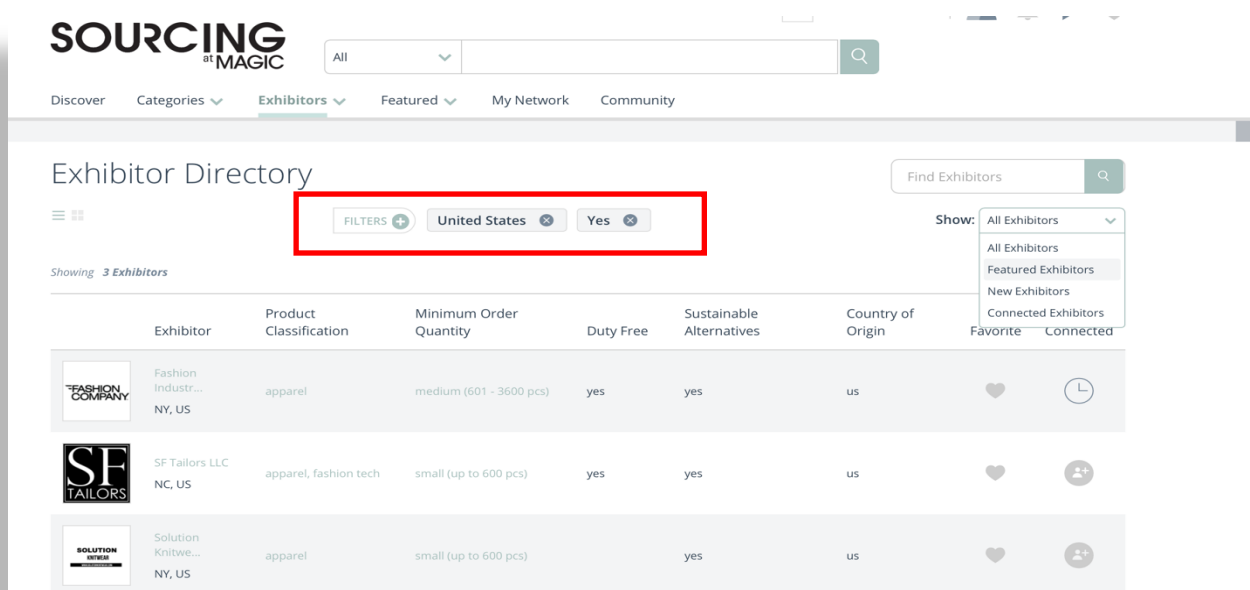
You can apply multiple search filters. If you want to find sustainable exhibitors in the United States, choose Sustainable Alternatives from the Filter drop down and choose “Yes” as the value.



The screenshot shows the Sourcing at MAGIC Exhibitor Directory interface. A red box highlights the filter section where 'United States' is selected for the location and 'Sustainable Alternatives' is set to 'Yes'. The 'Show:' dropdown is set to 'All Exhibitors'. Below the filters, a table lists exhibitors with columns for Exhibitor, Product Classification, Minimum Order Quantity, Duty Free, Sustainable Alternatives, Country of Origin, Favorite, and Connected.

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
Fashion Industr... NY, US	apparel	medium (601 - 3600 pcs)	yes	yes	us		
Henriol Corp CA, US	apparel, service provider	small (up to 600 pcs)		no	us		
SF Tailors LLC NC, US	apparel, fashion tech	small (up to 600 pcs)	yes	yes	us		

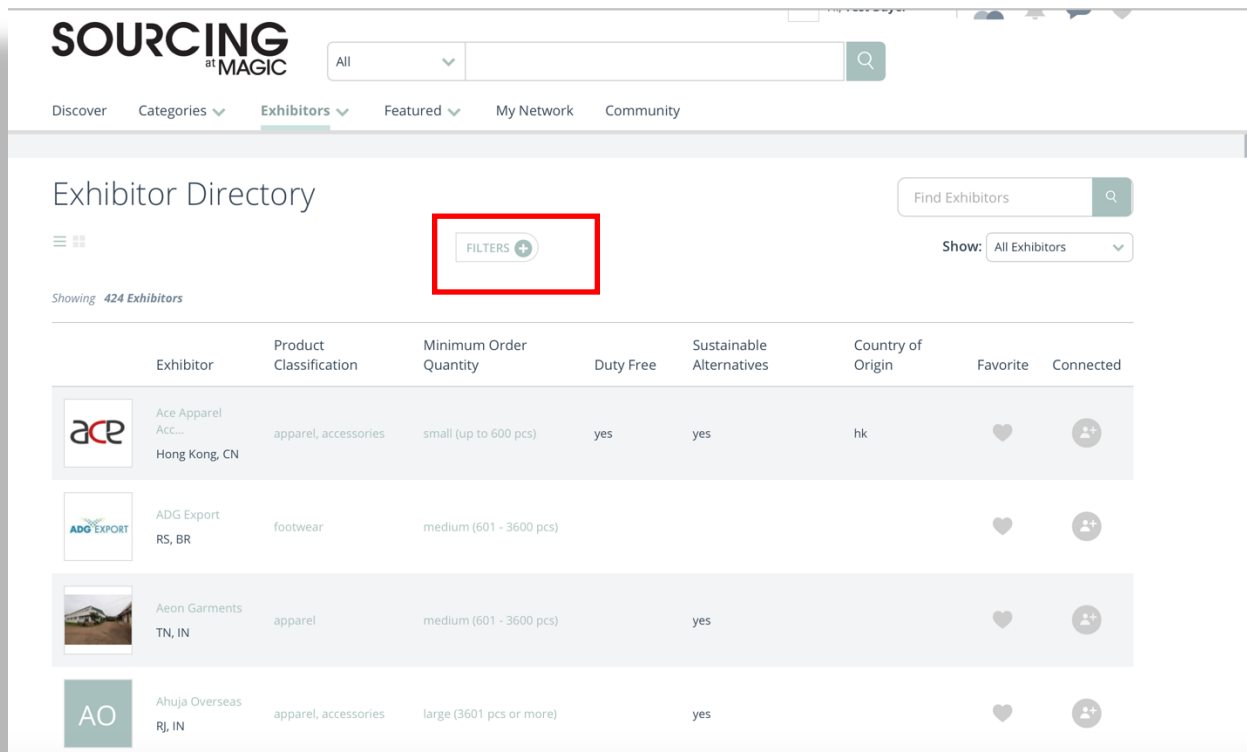
You can sort the exhibitor list by Featured Exhibitors, Connected Exhibitors, New Exhibitors or All Exhibitors, which is the default setting.













The screenshot shows the Sourcing at MAGIC Exhibitor Directory interface. A red box highlights the filter section where 'United States' and 'Yes' are selected. The 'Show:' dropdown is open, showing options: All Exhibitors, All Exhibitors, Featured Exhibitors, New Exhibitors, Connected Exhibitors, Favorite, and Connected. Below the filters, a table lists exhibitors with columns for Exhibitor, Product Classification, Minimum Order Quantity, Duty Free, Sustainable Alternatives, Country of Origin, Favorite, and Connected.

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
Fashion Industr... NY, US	apparel	medium (601 - 3600 pcs)	yes	yes	us		
SF Tailors LLC NC, US	apparel, fashion tech	small (up to 600 pcs)	yes	yes	us		
Solution Knitwe... NY, US	apparel	small (up to 600 pcs)		yes	us		

You can cancel any filters that you have applied by clicking the X button next to the filter. Removing all filters will revert to the original, full exhibitor list.



The screenshot shows the 'SOURCING at MAGIC' website interface. The top navigation bar includes 'Discover', 'Categories', 'Exhibitors', 'Featured', 'My Network', and 'Community'. The 'Exhibitors' tab is selected. Below the navigation bar, the 'Exhibitor Directory' section is displayed. A search bar labeled 'Find Exhibitors' is on the right. Below the search bar, a 'Show:' dropdown menu is set to 'All Exhibitors'. A red box highlights the 'FILTERS' button, which has a plus sign icon. Below the filters button, the text 'Showing 424 Exhibitors' is visible. The main content area is a table listing exhibitors with columns: Exhibitor, Product Classification, Minimum Order Quantity, Duty Free, Sustainable Alternatives, Country of Origin, Favorite, and Connected. The table lists four exhibitors: Ace Apparel, ADG Export, Aeon Garments, and Ahuja Overseas.

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
 Ace Apparel ACC... Hong Kong, CN	apparel, accessories	small (up to 600 pcs)	yes	yes	hk		
 ADG Export RS, BR	footwear	medium (601 - 3600 pcs)					
 Aeon Garments TN, IN	apparel	medium (601 - 3600 pcs)		yes			
 Ahuja Overseas RJ, IN	apparel, accessories	large (3601 pcs or more)		yes		