



# SOURCING at MAGIC

SOURCING ONLINE

SEPTEMBER 15 - DECEMBER 15, 2020

## SOURCING ONLINE BUYER USER MANUAL

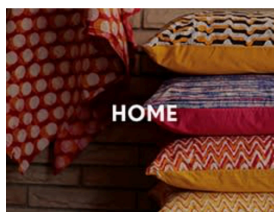
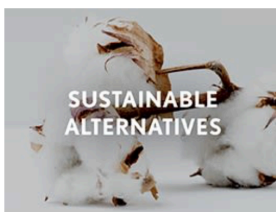
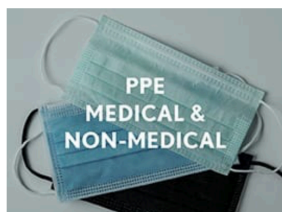
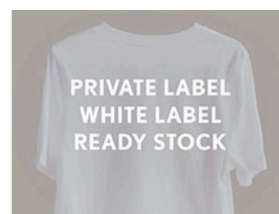
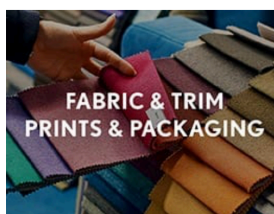
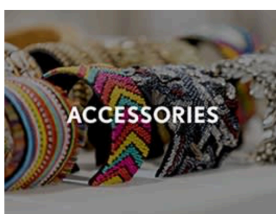
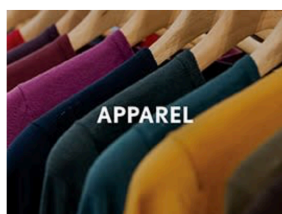
# SEARCH FOR EXHIBITORS AND PRODUCTS – DISCOVER PAGE

Apart from searching for exhibitors and products using main menu items and home search option, there are other options available in the platform to meet your desired buyers and select your desired products. Below are few options available in the platform


#### Option 5: Search by Neighborhoods

You can quickly discover exhibitors who provide provides within categories like Apparel, Accessories, Fabric & Trim, Prints & Packaging, Home, PPE Medical & Non-Medical using the tiles in the Neighborhoods section of the Discover page.


##### Neighborhoods



When you click the ACCESSORIES tile, a list of all the products in the Accessories category will be displayed.



**ACCESSORIES**

Hide Filters 

Shop


- ☒ All Exhibitors
- ☐ Connected Exhibitors

Only Show

- ☐ Open for Orders
- ☐ Immediately Available

Category CLEAR


- Apparel
- Accessories
  - ☒ All Accessories
  - Finished Goods
  - Fabric & Material
  - Components & Trim


Accessories  NEW PRODUCT ALERT



SHOP EXHIBITORS

## Shop Products


Showing 2,358 Products



Sort By: Name: A → Z 




 



.9 Pack Earrings Set



100% BABY ALPACA WOVEN DOUBL...



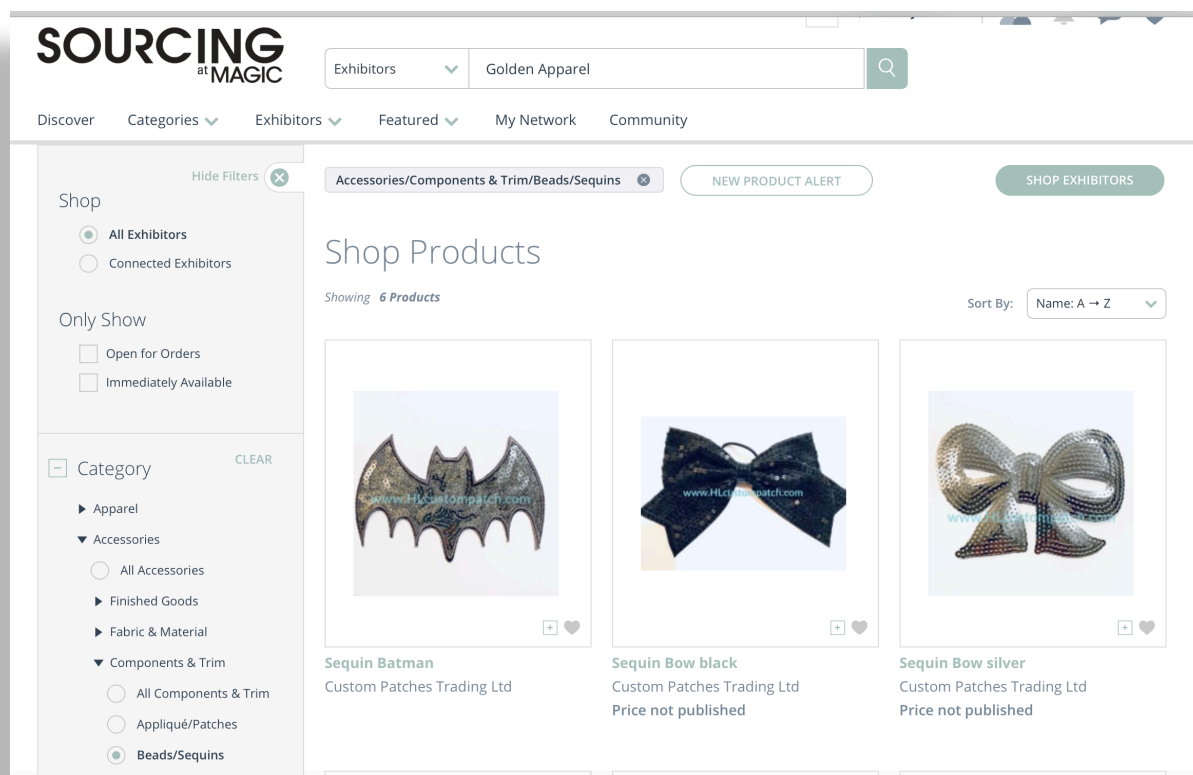
100% Cotton Worn Out Baseball Ca...

You can narrow your results even further by selecting Open for Orders or Immediately Available using those filter options in the left side of the page

The screenshot displays the 'Sourcing at MAGIC' Discover page. At the top, the header includes the site name and navigation links: Discover, Categories, Exhibitors, Featured, My Network, and Community. A search bar is set to 'Exhibitors' with the text 'Golden Apparel' and a search icon. Below the header, a sidebar on the left contains filters: 'Shop' (All Exhibitors, Connected Exhibitors), 'Only Show' (Open for Orders, Immediately Available), and 'Category' (Apparel, Accessories, Finished Goods, Fabric & Material, Components & Trim, Footwear, Home). The main content area shows 'Shop Products' with 'Showing 707 Products'. Above the product grid are filters for 'Immediately Available' and 'Accessories', a 'NEW PRODUCT ALERT' button, and a 'SHOP EXHIBITORS' button. The product grid displays three items: 1) '100% BABY ALPACA WOVEN DOUBL...' by Colca Fabrics SAC for \$17.00, 2) '2020 New Style Winter Soft Warm K...' by Yiwu Hobo Imp&Exp Co.,Ltd for \$1.20, and 3) '2020 Winter New Style Soft Warm K...' by Yiwu Hobo Imp&Exp Co.,Ltd for \$1.20. Each product has a heart icon for favorites.

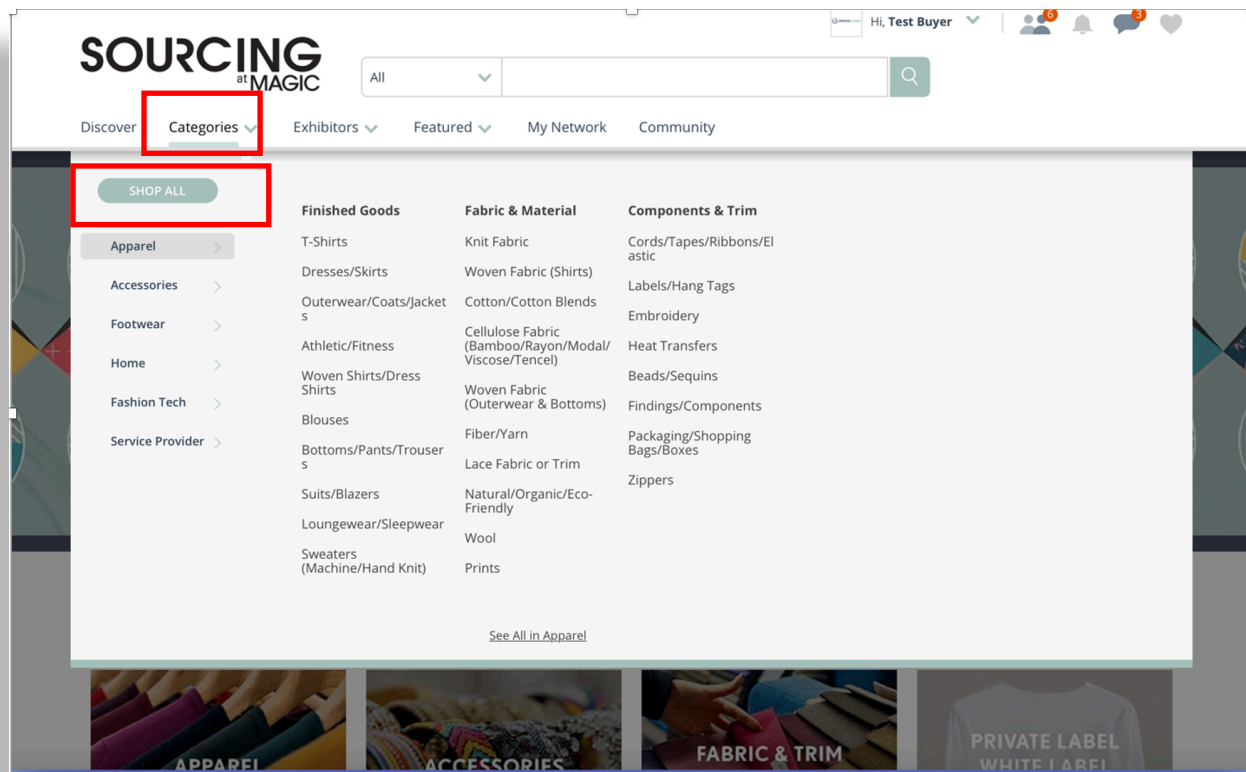


You can change the product category by selecting a new one. For example, if you are looking for Beads/Sequins, then select that option in the left side of the screen and the corresponding products will be displayed.



## Option 2: Search by Categories

You can search the categories of the product you are looking for using the Categories option in the main navigation bar. Once you select the Categories menu and click the SHOP ALL button, you will be directed to the Shop All Products page.



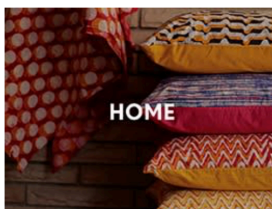
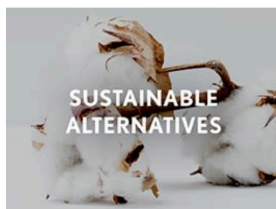
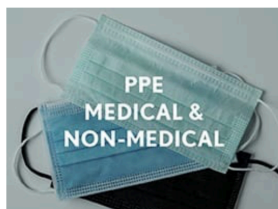
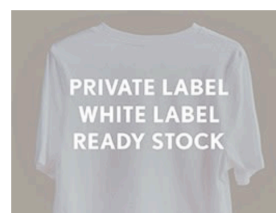
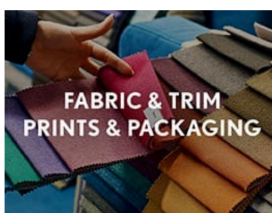
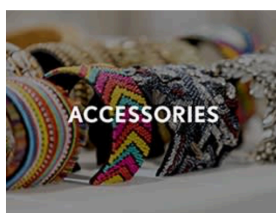
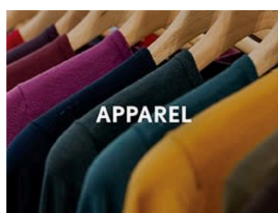
You can continue your search for other product categories from the Neighborhoods tiles.

### Option 6: Criteria in Neighborhoods tiles

Along with searching for product categories you can also search for exhibitors who match certain special criteria like:

1. Exhibitors that offer white label / private label services and ready stock availability
2. Sustainable Exhibitors
3. Exhibitors with low minimum order delivery
4. Exhibitors that offer Footwear products

#### Neighborhoods



[atmagic.balluun.com/en-us/products/all/accessories?page=1&page\\_size=12&sort=created\\_dt&order=desc](https://atmagic.balluun.com/en-us/products/all/accessories?page=1&page_size=12&sort=created_dt&order=desc) in a new tab

PRIVATE LABEL  
WHITE LABEL  
READY STOCK

Shop

☒ All Exhibitors
 ☐ Connected Exhibitors

Only Show

☐ Open for Orders
 ☐ Immediately Available

Category

- Apparel
- Accessories
- Footwear
- Home

Hide Filters

Search "immediates"

NEW PRODUCT ALERT

SHOP EXHIBITORS

Shop Products

Showing 104 Products

Sort By: Relevance

## Sustainable Exhibitors

### Exhibitor Directory

Find Exhibitors



FILTERS

Yes

Show: All Exhibitors

Showing 186 Exhibitors

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
<div>Ace Apparel Acc... Hong Kong, CN</div>	apparel, accessories	small (up to 600 pcs)	yes	yes	hk		
<div>Aeon Garments TN, IN</div>	apparel	medium (601 - 3600 pcs)		yes	in		
<div>Ahuja Overseas RJ, IN</div>	apparel, accessories	large (3601 pcs or more)		yes			
<div>Alexandria Manu... EG</div>	apparel	small (up to 600 pcs)		yes			

The screenshot displays the 'Footwear SOURCING at MAGIC' website. At the top is a banner image of various sneakers with the text 'Footwear SOURCING at MAGIC'. Below the banner, the interface includes a 'Shop' section on the left with filters for 'All Exhibitors' and 'Connected Exhibitors', and 'Only Show' options for 'Open for Orders' and 'Immediately Available'. A 'Category' dropdown is set to 'Footwear', with sub-categories 'All Footwear' and 'Finished Goods'. The main area is titled 'Shop Products' and shows 'Showing 4,793 Products'. A 'Sort By' dropdown is set to 'Name: A → Z'. Three product cards are visible: a pink fuzzy shoe, a black studded boot, and a red high-heeled shoe. Each card has a '+ heart' icon at the bottom.

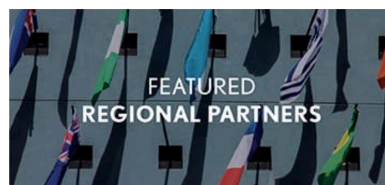
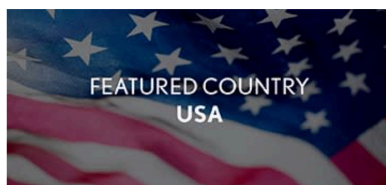
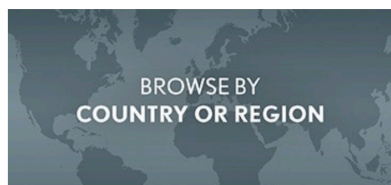
You can go back to the home screen by selecting Discover in the main navigation bar.



### Option 7: Search by Country and Region

You can search for exhibitors based on their Country and Region using the tiles you see in the Countries & Regions section in the Discover home page.

#### Countries & Regions



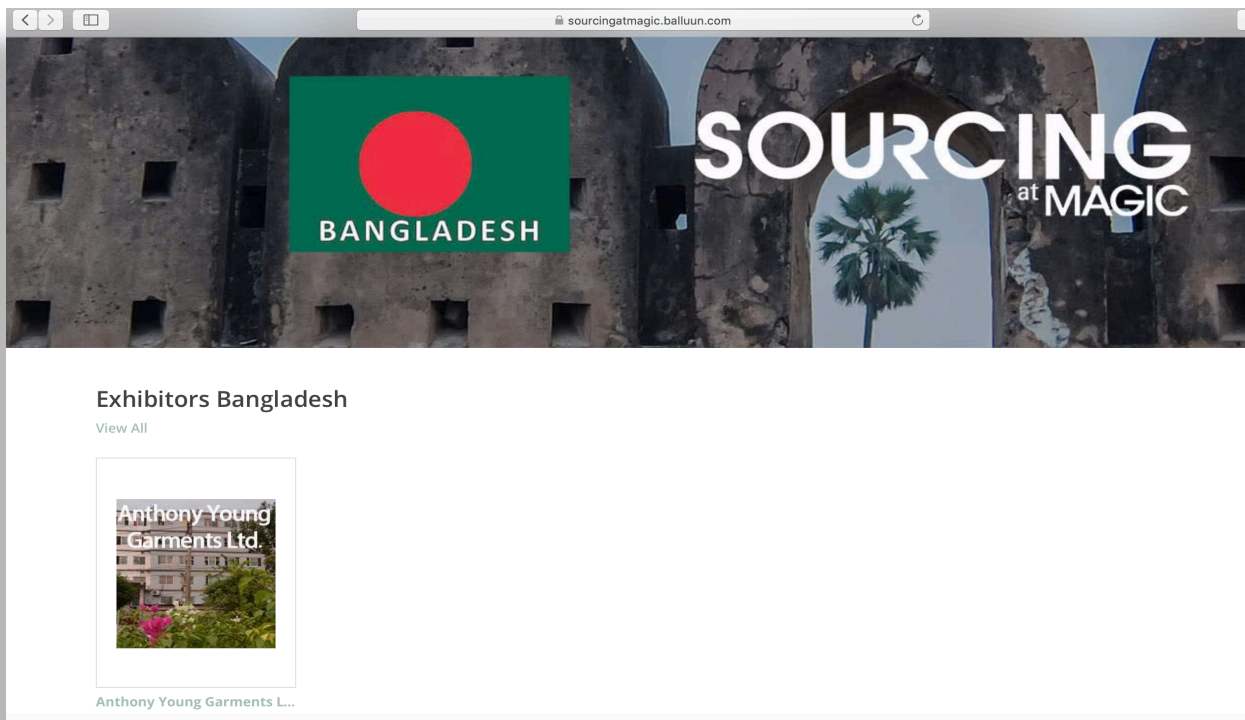
Click on BROWSE BY COUNTRY OR REGION. List of participating countries will be displayed

Browse by Country or Region

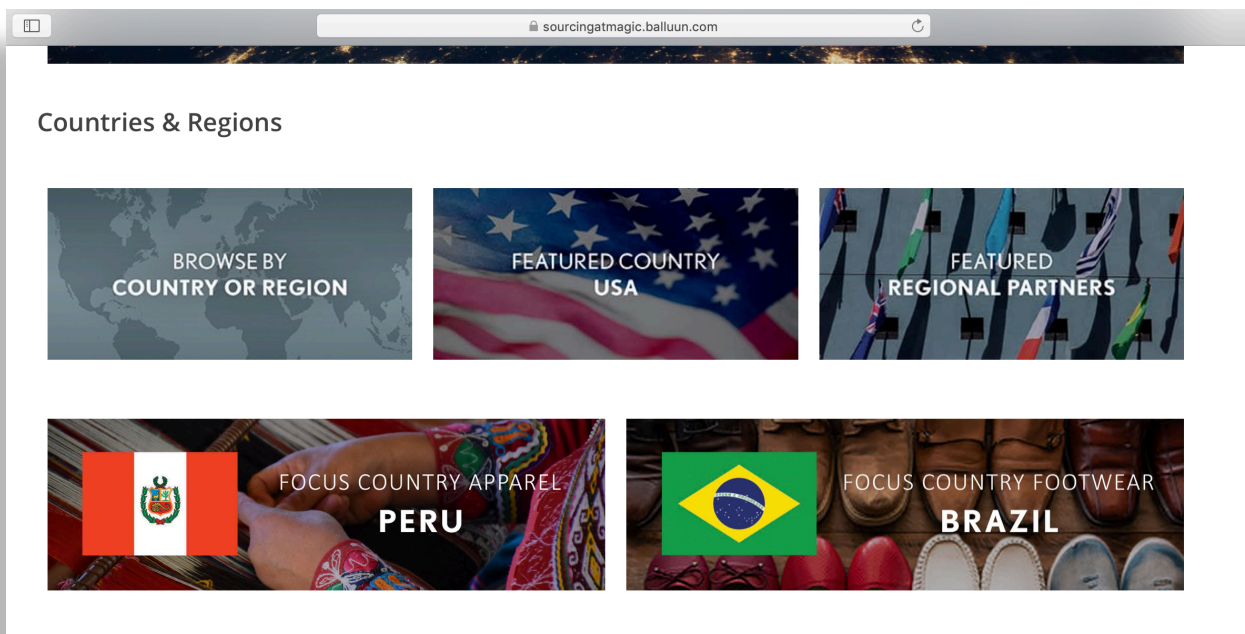




Click on a flag to view all exhibitors from that country.



When you click on another tile from Discover home page, for example FOCUS COUNTRY FOOTWEAR BRAZIL, then a list of exhibitors from Brazil with footwear products will be displayed




You can select exhibitors to connect with, view more information, or check their product lines.



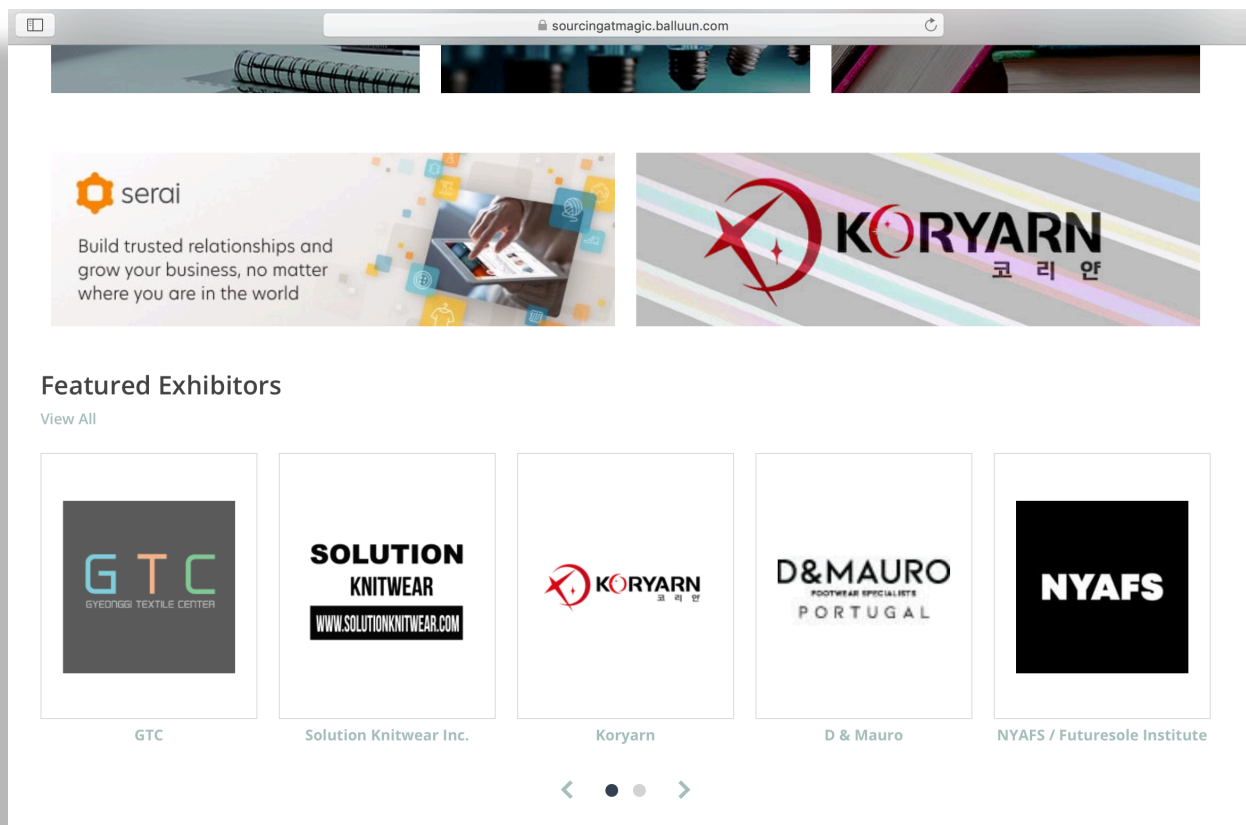
### Exhibitors from Brazil

[View All](#)

			
ADG Export	Alpargateria Cervera Eireli	Carrano	Satryani

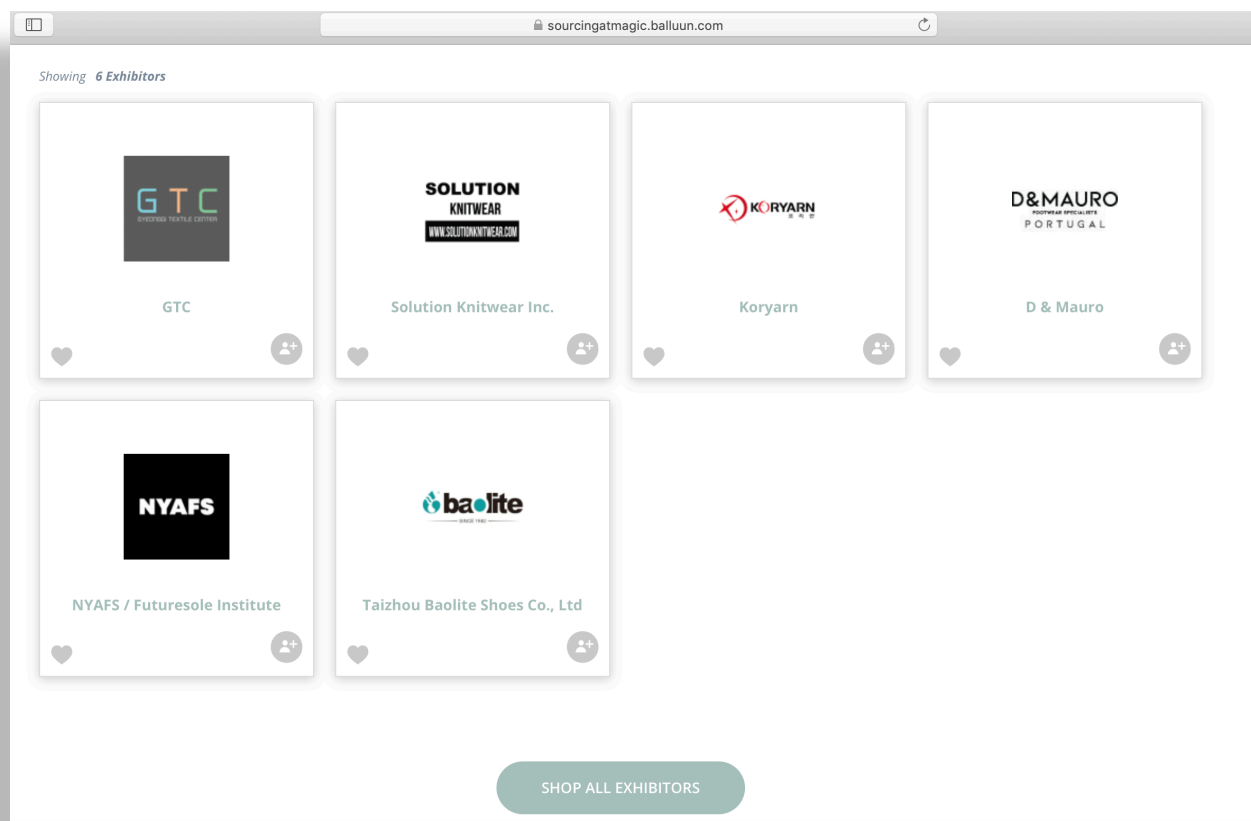
## Option 8: Featured Exhibitors and Sponsors

To see a list of featured exhibitors, navigate down in the Discover home page to the Featured Exhibitors section.



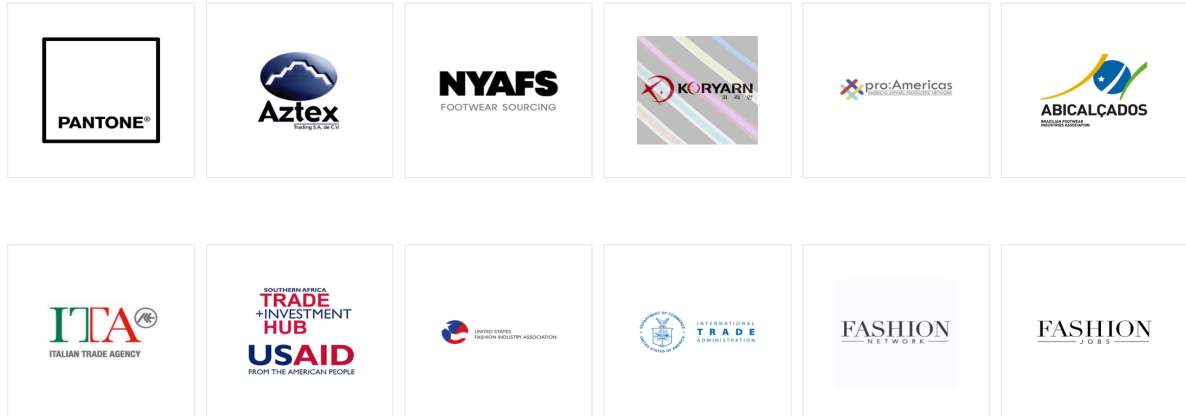
Click on the carousel arrow link or the View All button to view all the featured exhibitors in the event.

When you click on an exhibitor's tile, you can view their profile, product showroom, and send a connection request to learn more about their offerings.



To view all the Sponsors & Partners, navigate to the bottom of the page.

### Sponsors & Partners



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