



SOURCING at MAGIC

SOURCING ONLINE

SEPTEMBER 15 - DECEMBER 15, 2020

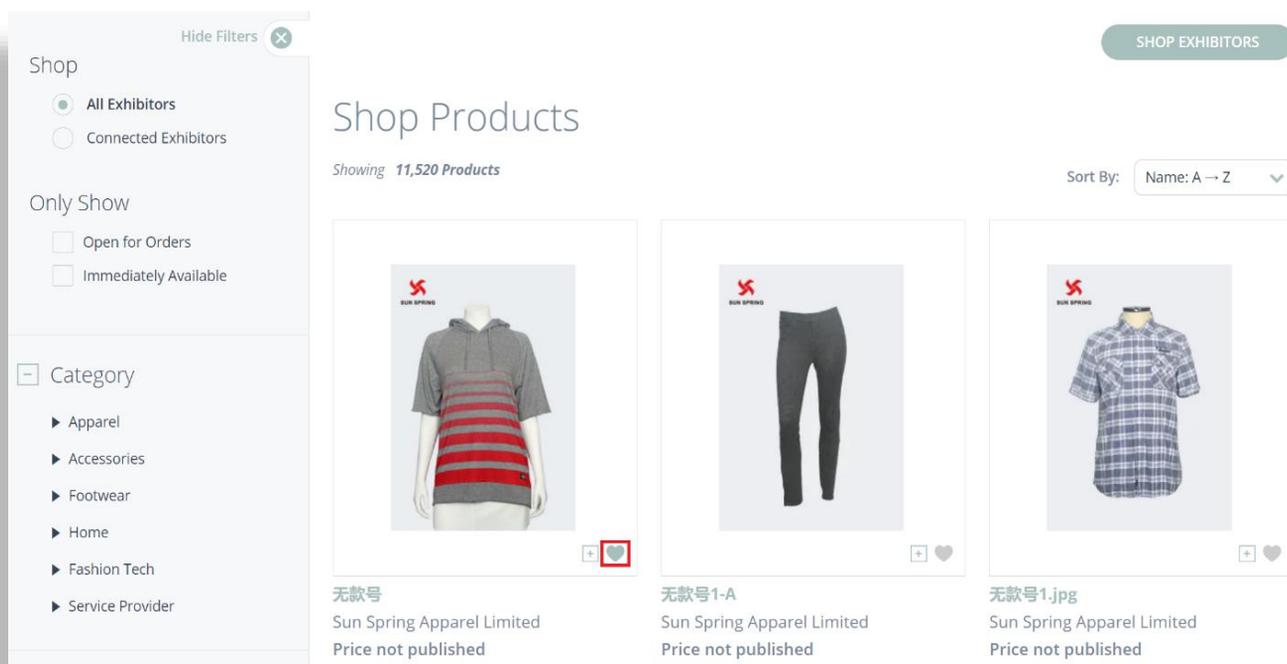
SOURCING ONLINE
BUYER USER MANUAL

MY FAVORITES & WISHLISTS

Option 1: My Favorites

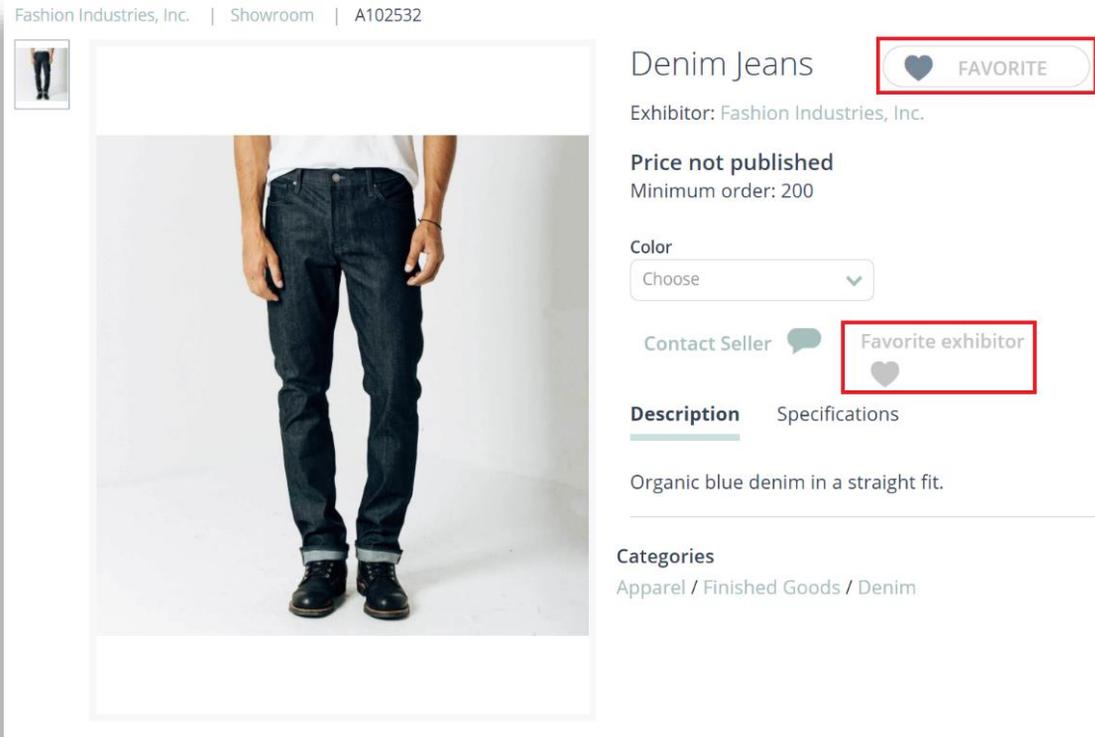
My Favorites is a feature to help you easily save products and exhibitors you are interested in. To save a product or exhibitor to My Favorites, click the heart icon next to product listings and on exhibitor profiles.

For example, when searching by product using Categories in the main navigation bar you will see the list of products displayed. For each product you will see the heart icon to the bottom right of the product photo, which you can click to add the product as your favorite.



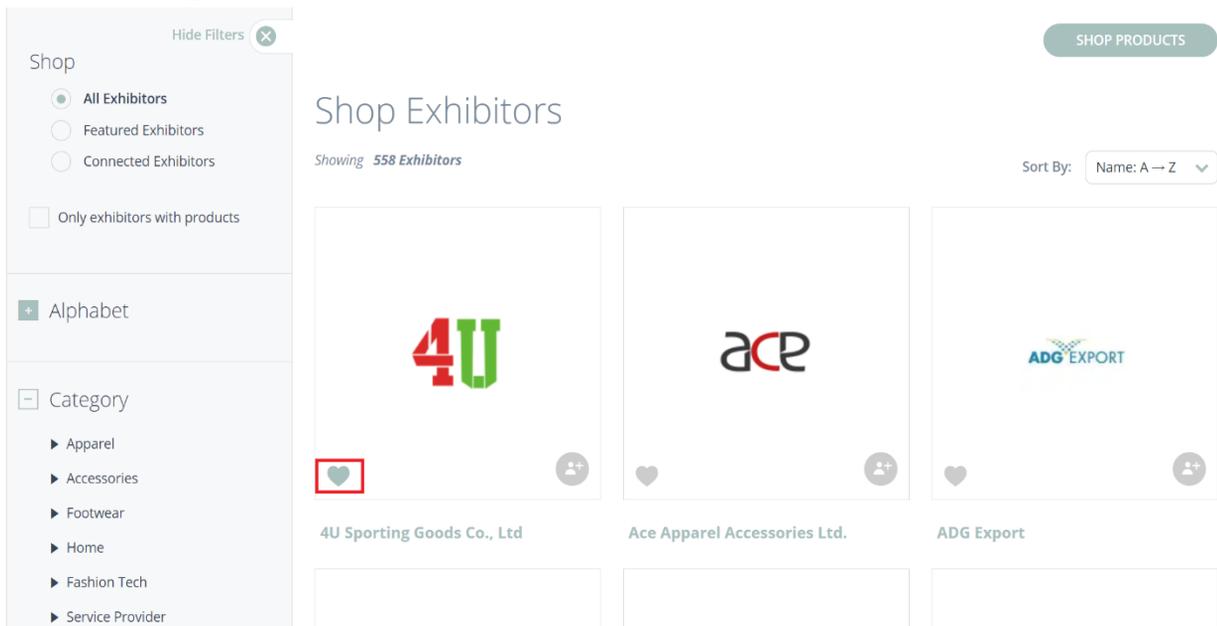
Click into a product to view its full listing. On the product listing page click FAVORITE next to the name of the product to favorite the product. From here you also can favorite the company producing this product by clicking Favorite Exhibitor.

Fashion Industries, Inc. | Showroom | A102532



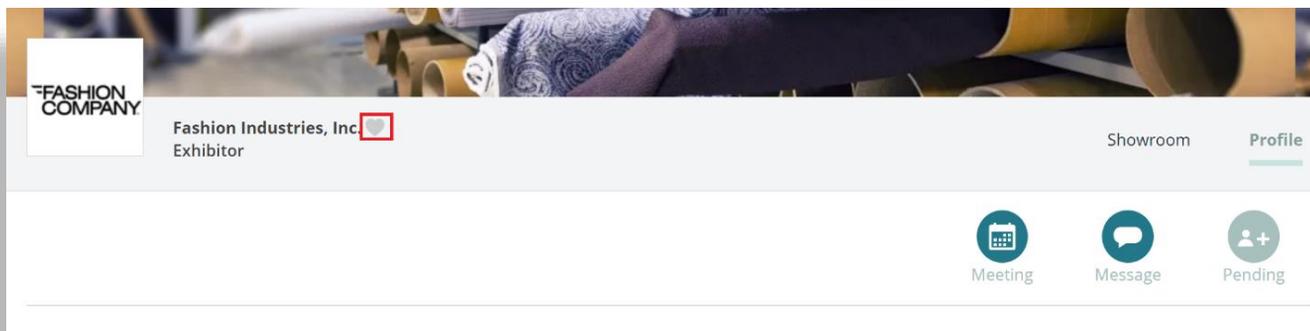
The image shows a product listing for 'Denim Jeans' by Fashion Industries, Inc. On the left is a full-body photo of a person wearing dark blue denim jeans. On the right, the product name 'Denim Jeans' is displayed with a 'FAVORITE' button (heart icon) next to it. Below the name, it says 'Exhibitor: Fashion Industries, Inc.', 'Price not published', and 'Minimum order: 200'. There is a 'Color' dropdown menu set to 'Choose'. Below that are 'Contact Seller' and 'Favorite exhibitor' buttons, both with heart icons. The 'Favorite exhibitor' button is highlighted with a red box. Underneath are tabs for 'Description' and 'Specifications', with 'Description' selected. The description reads 'Organic blue denim in a straight fit.' At the bottom, there are 'Categories' listed as 'Apparel / Finished Goods / Denim'.

When searching through the “Shop All Exhibitors” page, which can be found under Exhibitors in the main navigation bar, you will see the heart icon to the bottom left of the exhibitor logo. Click this to add it to My Favorites.



The image shows the 'Shop Exhibitors' page. On the left is a sidebar with filters: 'Shop' (All Exhibitors, Featured Exhibitors, Connected Exhibitors), 'Only exhibitors with products', 'Alphabet', and 'Category' (Apparel, Accessories, Footwear, Home, Fashion Tech, Service Provider). The main area is titled 'Shop Exhibitors' and shows 'Showing 558 Exhibitors'. A 'SHOP PRODUCTS' button is in the top right. A 'Sort By: Name: A - Z' dropdown is also present. Three exhibitor cards are visible: '4U Sporting Goods Co., Ltd' with a heart icon highlighted by a red box, 'Ace Apparel Accessories Ltd.', and 'ADG Export'.

Click on the logo or name of a company to view its Exhibitor Profile. On this page you can add the exhibitor to My Favorites by clicking the heart icon directly to the right of the company name.



When searching through the Exhibitor Directory, which can be found under Exhibitors in the main navigation bar, you will see the Favorite column on the right side of the page next to Connected. Click the heart icon in the row of the company you want to add to My Favorites.

Exhibitor Directory

Find Exhibitors



FILTERS

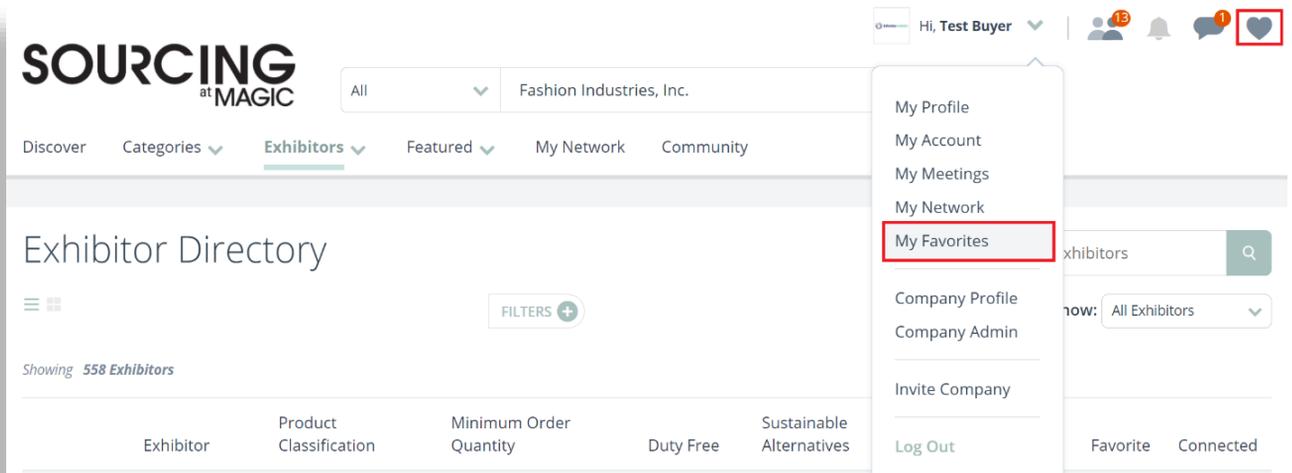
Show: All Exhibitors

Showing 558 Exhibitors

Exhibitor	Product Classification	Minimum Order Quantity	Duty Free	Sustainable Alternatives	Country of Origin	Favorite	Connected
4U Sporting Goo... 44, CN	accessories	small (up to 600 pcs)			cn		
Ace Apparel Acc... Hong Kong, CN	apparel, accessories	small (up to 600 pcs)	yes	yes	hk		
ADG Export RS, BR	footwear	medium (601 - 3600 pcs)					
Aeon Garments TN, IN	apparel	medium (601 - 3600 pcs)		yes	in		

There are two ways to access the My Favorites page and view all the products and exhibitors you have saved so far:

- 1) Click on your name in the top right navigation bar and select My Favorites from the menu.
- 2) Click on the heart icon in the top right navigation bar.



You will see two sections, one for your favorited products and one for favorited exhibitors.

My Favorites

Favorites Wishlists

Favorite Products



+ ♥

Denim Jeans
Fashion Industries, Inc.
Price not published



+ ♥

无款号
Sun Spring Apparel Limited
Price not published

Favorite Exhibitors



♥ +

4U Sporting Goods Co., Ltd



♥ L

Fashion Industries, Inc.



♥ +

Golden Apparel

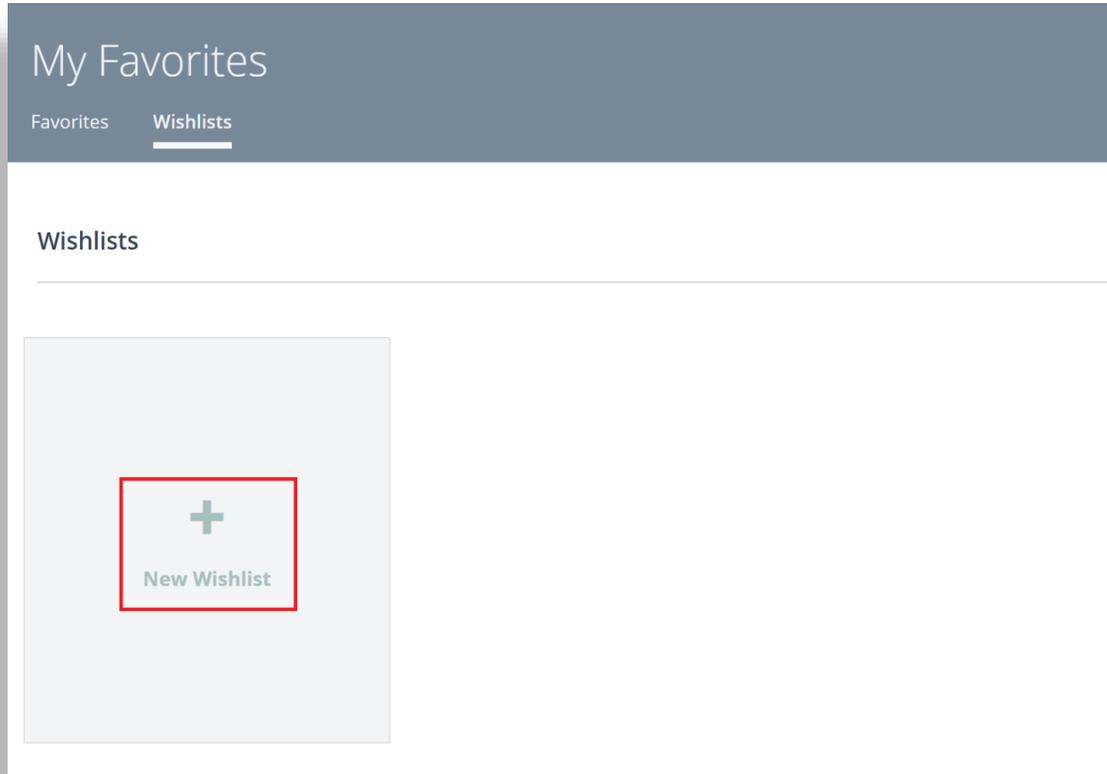
Option 2: Wishlists

Wishlists is a feature like “My Favorites”, with the additional benefit of being able to create your own custom lists to group products you are interested in.

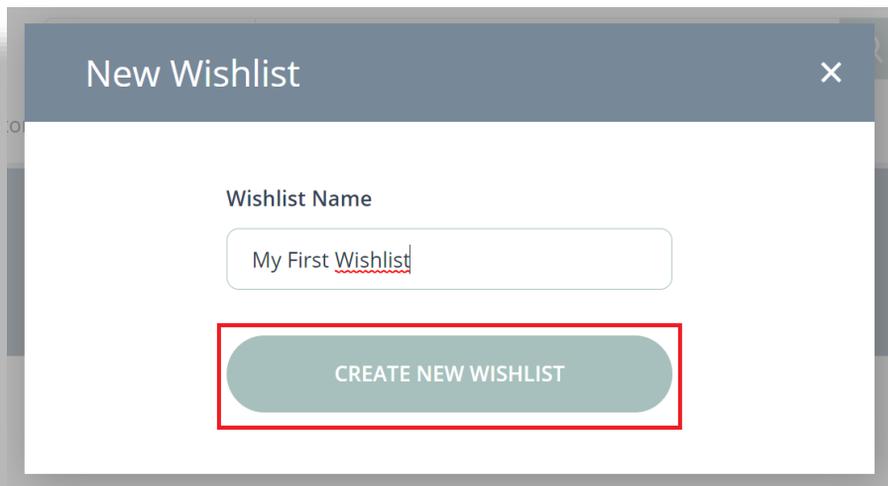
Click on the Wishlists tab under My Favorites.

The screenshot shows the 'My Favorites' section of a user interface. At the top, there are two tabs: 'Favorites' and 'Wishlists'. The 'Wishlists' tab is currently selected and highlighted with a red border. Below the tabs, the section is titled 'Favorite Products'. There are two product cards displayed side-by-side. The first card shows a pair of dark denim jeans on a person's legs. Below the image, the text reads 'Denim Jeans', 'Fashion Industries, Inc.', and 'Price not published'. The second card shows a grey hoodie with red and white horizontal stripes on the front, displayed on a mannequin. Below the image, the text reads '无款号', 'Sun Spring Apparel Limited', and 'Price not published'. Both product cards have a small '+' icon and a heart icon in the bottom right corner, indicating they are favorites.

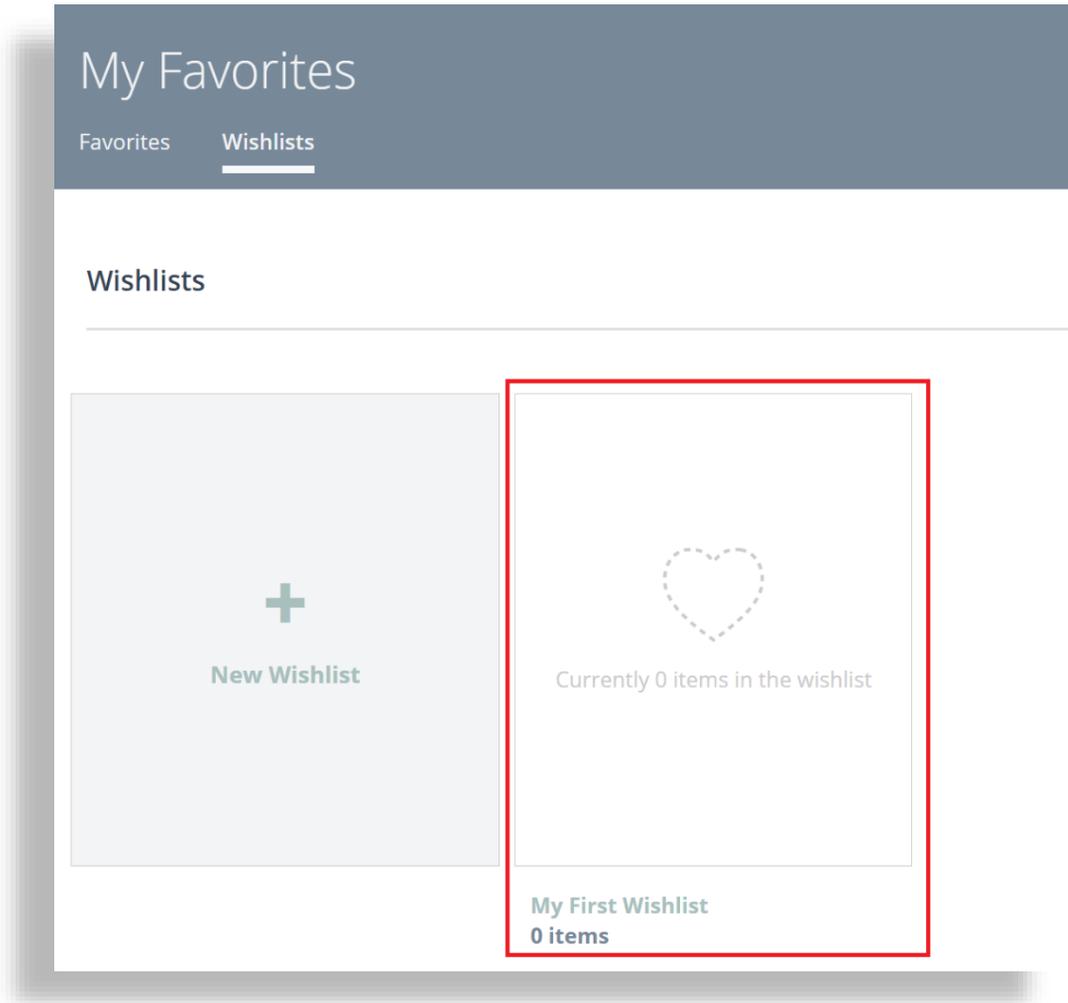
Click New Wishlist inside the box to create a new Wishlist.



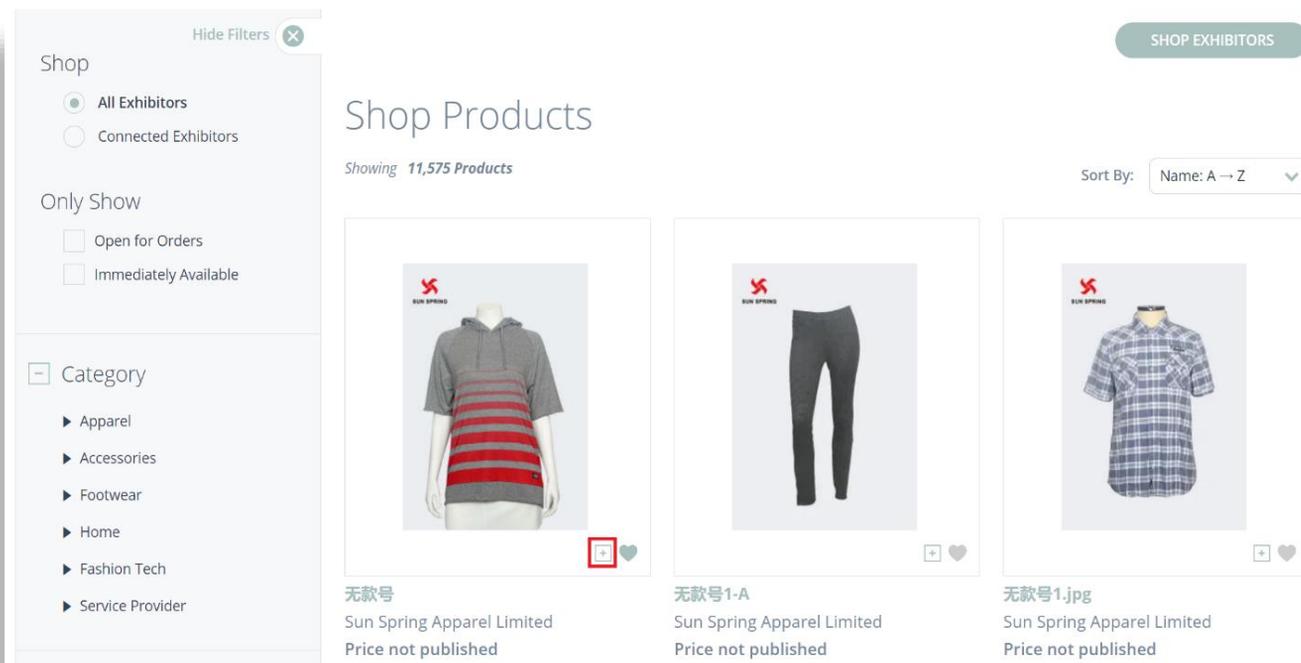
Enter a Wishlist name and click the CREATE NEW WISHLIST button.



Your newly created Wishlist will appear and display the number of products in it.

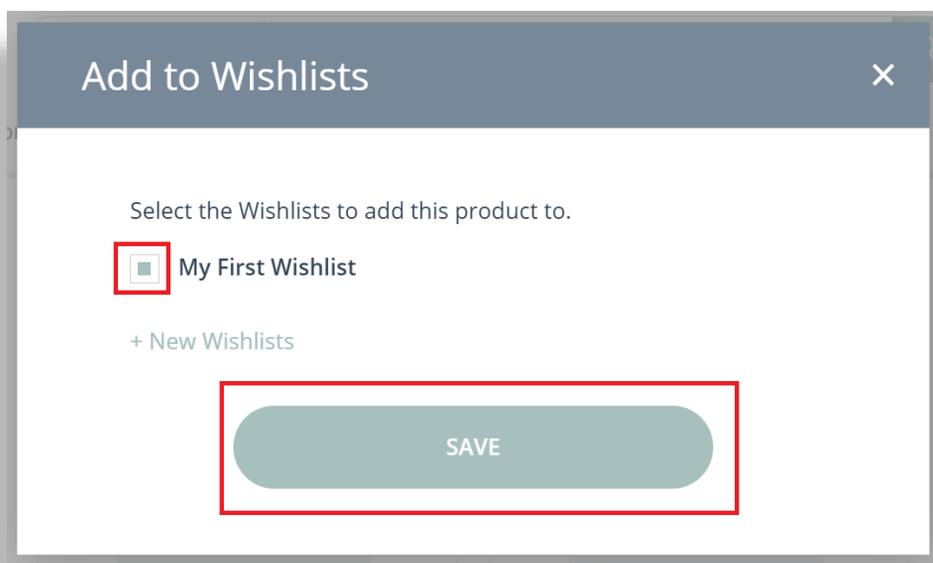


To add a product to a Wishlist, click the plus (“+”) icon next to the heart to the bottom right of the product photo.

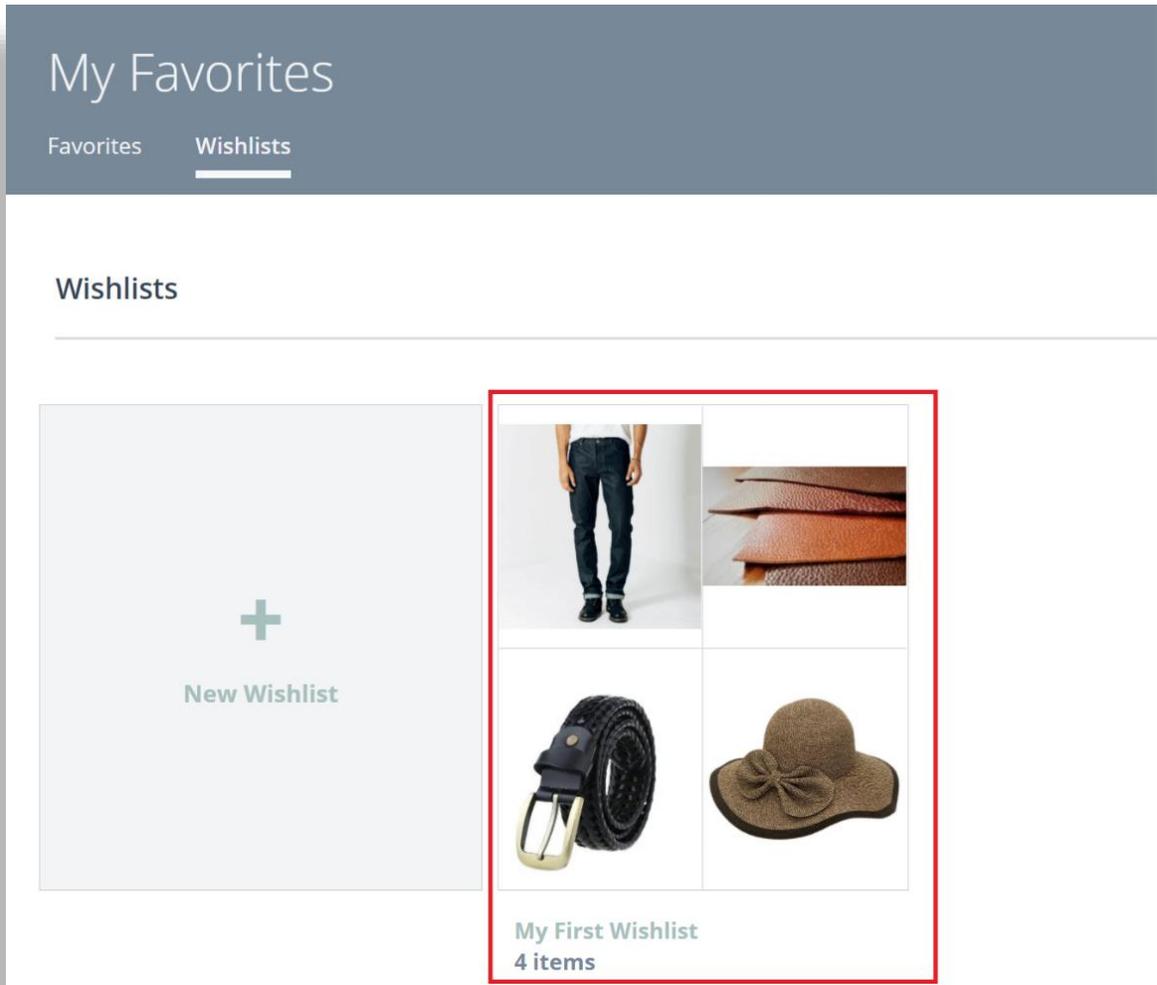


Click the checkbox next to the name of the Wishlist you want to add this product to. You have the option of creating a new Wishlist here directly and adding the product to it by clicking +New Wishlist.

Once your Wishlist is selected, click SAVE.



Go back to the Wishlists page in My Favorites to see your updated Wishlist. Click on it to see all products in the list.



To change the name of your Wishlist, click Edit next to its name and type in the desired change, then click Save.

To delete the Wishlist, click DELETE WISHLIST on the right side of the page.

To delete an individual product, click the X in the top right of each product listing.

To filter the products in your Wishlist by exhibitor, click Show: All Companies and select the exhibitor whose products you want to view from the drop down.

The screenshot displays the 'My Favorites' interface. At the top, there are tabs for 'Favorites' and 'Wishlists', with 'Wishlists' selected. Below this, the title 'My First Wishlist' is shown with an 'Edit' link and a 'DELETE WISHLIST' button with a red 'X' icon. A 'Show: All Companies' dropdown menu is located in the top right corner of the product grid. The grid contains four product listings, each with a delete icon (X) in the top right corner and a filter icon (plus and heart) in the bottom right corner. The items are: 1. Denim Jeans by Fashion Industries, Inc. (Price not published). 2. Special Leather by Fashion Industries, Inc. (Price not published). 3. Black Belts by Fashion Industries, Inc. (Price not published). 4. Hats by Fashion Industries, Inc. (Price not published).